

A message for EMU alumni — page 2

# Exemplar

WINTER 2007 [www.emich.edu/communications](http://www.emich.edu/communications)

Eastern Michigan University

## The Road Ahead

**Presidential task force  
envisions EMU in 2011**

- ◆ Alumna keeps Motown beat
- ◆ Executive chef dishes it out
- ◆ Professor perfecting the bulletproof vest



# An evolution of engagement

**W**ith this issue, Eastern Michigan University brings together its donor and alumni magazines – *Exemplar* and *The Edge*, respectively – to make staying informed even easier. For nearly 100 years, EMU has produced newsletters and magazines at various frequencies for its graduates, for members of its alumni associations, and for donors. Never before did all three groups receive the same publication at the same time – until now.

One reason for the merger is money. It costs more to print and mail a magazine today than it did five years ago. Alumni (130,000 and growing) who also donated to the University were receiving six magazines a year.

But the main reason for the merger is to give EMU supporters – people like you, graduates and donors alike – one forum to share thoughts and express pride. The merger lets us focus on producing a more information-rich and higher-quality magazine for everyone – starting with this issue. We've taken what you told us you like best from each, and brought them together. (For more on the merger, read the Editor's Note on page 4.)



**About our name:** As we told readers nearly three years ago when *Exemplar* debuted, the title comes from one of three words – the others are Equity and Excellence – that appear in the University seal. Exemplar means “one that is worthy of imitation; model.” It perfectly expresses a defining essence of today’s EMU – leadership by example.

◀ Alumni News Letter (1915-45)



◀ Alumni Newsletter (1945-66)



◀ EMU Alumni Magazine (1966-68)



◀ Alumnus (1968-76)



The Alumnus Newsletter (1971-74) ▶



Eastern ▶  
(1976-83)



◀ Eastern Today (1983-93)



◀ Connection (1993-2002)



◀ The Eastern Edge (1997-2002)



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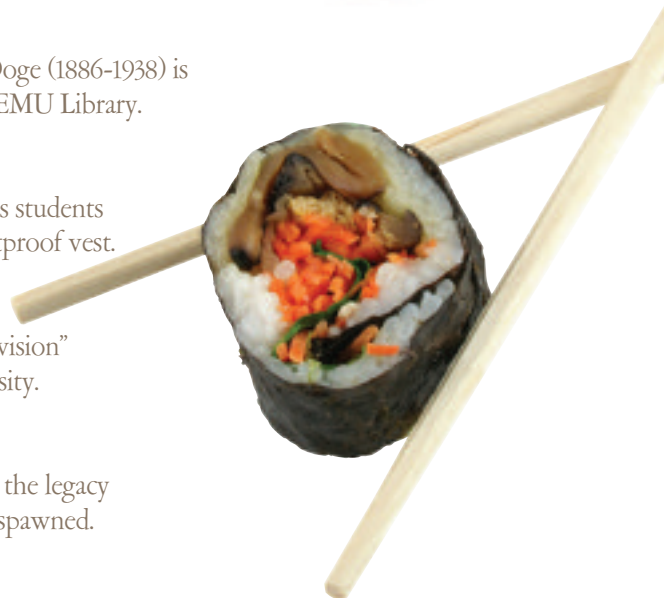
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## Alumni communications 2.0

Continuous improvement is more than just a catch phrase at EMU. It is the guiding philosophy behind what the University does, how it allocates resources and how it serves students and employees. In effect, the status quo has been abolished. In its place is constant regeneration.

In that spirit, Advancement Communications started a process a year ago to review how it communicated to alumni and donors. Among the first questions asked: Were we publishing our magazines – *The Edge* for alumni and *Exemplar* for donors and other key stakeholders – in the most effective and economical way? One major conclusion drawn from our own continuous improvement process was that publishing two magazines for largely the same audience – the great majority of donors are alumni – confused readers and raised expenses. So, we decided to take the best stories and features from each and merge the content into one magazine, for donors and alumni alike. This issue represents our first effort.

In the future, we will make even greater use of advisory boards, reader surveys and other metrics and benchmarks to measure how well we are continuously improving.

So, you might be wondering, why retain the name Exemplar and not The Edge? As noted on page 2, Exemplar was chosen more than three years ago to be the name of the then-new University magazine because of the ideals the word embodies. EMU strives to be an exemplar of a modern university in terms of excellence, engagement and access. It was a good choice then, and we feel it is the appropriate choice for the future.

*Kevin*

## Contributors



Mike Andalaro ('75) is a freelance designer who oversaw the graphical merging of *Exemplar* and *The Edge*. Most recently, he was design director for *Catholic Parent* magazine. Mike earned his bachelor of fine arts in 1975. According to family lore, Mario Puzo based the Corleone family in *The Godfather* on the Andalaros of upstate New York. Just to cover our bases, Mike's check will be the first one mailed. BaddaBing!



Lisa Donovan ('06), a 20-year commercial real estate broker, got fashion advice from her three teenagers before returning to college last year. As a December graduate of the second bachelor's degree program in journalism, she is excited about the creative writing challenges ahead, reclaiming her weekends and hearing "I have homework" come out of her children's mouths rather than her own.



Brenda Ortega is a freelance writer living in Spring Arbor, Mich., with her husband, two children, a cat and one escape-prone hamster. She has worked for The Associated Press in Detroit and *The Los Angeles Times* in addition to several years teaching English in metro Detroit and Ventura County, Calif. She holds a journalism degree from the University of Washington and a master's in education from the University of Michigan.

Randy Mascharka ('85) joined EMU this fall as the University photographer. For the past 18 years, he was a corporate photographer at Ford Motor Co.'s world headquarters. A graduate of the business school, Randy has photographed EMU sports teams, particularly volleyball, for more than 20 years. His sports and news pictures also appeared in *The Ann Arbor News* and *The Ypsilanti Press* in the 1980s. Randy is an avid waterskier, sailor and bicyclist, which helps keep him fit for his on-the-go lifestyle at EMU. To see more of Randy's work, visit his Web site at [www.randalljamesphotography.com](http://www.randalljamesphotography.com).



Tim Grajek ('77) is a nationally recognized artist and illustrator whose work appears weekly in *The Washington Post*. He has contributed to *Time*, *BusinessWeek*, *The New York Times* and *Newsweek*. Biology students may remember his comic strip drawings from Dr. William Fennel's *A Pig Watchers Guide to Biology*. Although he lives and works in Sleepy Hollow, N.Y., he has never met the infamous "Horseman" or lost his own head, even while studying for finals. See his work at [www.timgrajek.com](http://www.timgrajek.com).



## Flanagan: Brain power to fuel state

In a global economy where developing the minds of all Americans has taken on heightened significance, commencement speaker Michael Flanagan ('74), Michigan superintendent of public instruction, issued a challenge to EMU graduates in December.

"Can you personally help somebody get here, to this same ceremony? Someone who wouldn't have gotten here without you, like others have done for you?" said Flanagan, who received an Honorary Doctorate of Public Service during the ceremony. (Flanagan has a master's degree in educational leadership from EMU and last March was inducted into the College of Education's Alumni Hall of Fame.)

Flanagan reminded graduates that each one of them is important in the quest to provide the power of education to all Michigan children. "We're at a point in time where all kids need to make it. Once and for all — all means all — no excuses," he said.

With that goal in mind, Michigan implemented new stringent high school requirements that go into effect for ninth graders this fall. Critics contend the new academic goals are too difficult for some of the state's children. Flanagan acknowledged that obstacles exist to achieving at those higher levels, but with support and encouragement, the obstacles can be overcome.

With Michigan's current economic challenges, the need to encourage students to reach their potential is even greater, he said.



FLANAGAN: "We're at a point in time where all kids need to make it."

"The perfect storm hit us. The perfect storm is the global economy, rearrangement of the auto industry and, at the very same time, a mindset in Michigan more than any other state that we don't really need an education," he said.

That triple threat underscores the need to develop the brain power of Michigan's K-12 students. The auto industry is no longer the ticket to a high-paying job with a high school diploma or less. "The only way this state is going to survive is if we have a thriving state that can attract new companies like Google," he said.

— Lisa Donovan

## Convenience fuels experimentation

## Podcasting: The next frontier

Move over, textbooks. Here come the podcasts. The march at EMU to adopt more forms of digital learning — think online courses and wireless connections — is quickly conquering its newest realm: podcasting. This fall, 12 professors participated in the EMU Podcasting Initiative designed to enhance the learning experience.

"One of the things faculty have worked on and learned is how to put together a quality streaming and audio podcast that supports learning in the classroom," said Debi Silverman, an assistant professor in the School of Health Sciences and a Faculty Development Fellow.

A podcast is a Web feed of an audio or video file that is placed on the Internet for anyone to subscribe to and receive. The subscription feed automatically delivers new content using software like Real Simple Syndication, or RSS. This feature distinguishes a

podcast from a simple download or real-time streaming audio or video. Podcasting enables educators to offer students multimedia files that can be accessed any time from a computer or a hand-held device, such as an iPod.

Guey-Meei Yang, an assistant professor of visual arts education, used podcasting to record guest lecturers and present students' mini-movies. "You can provide information in lectures even if students cannot be there. You can reach out to more people," Professor Yang said.

Toni Knechtges, a full-time lecturer in the Department of Management, created 3-5-minute "In the News" audio podcasts as the basis for online discussion. Students were more candid online than they ever would be in the classroom, Professor Knechtges said. "It's a much more robust discussion. It would take hours of class to get to this point, to get the discussion this comfortable," she said. "You don't have that kind of time in the classroom."

For Jim Berry, a professor in the Department of Leadership and Counseling, using podcasting and other technologies has inspired him to convert all his classes to an online, hybrid format. "Like Tiger Woods, for him to improve his golf game, he re-invented his swing," said Professor Berry, whose students' response to technology has been enthusiastic and often more reflective. "As a teacher, I would always want to come to class and teach face to face. I'm trying to figure out how to be a teacher in this hybrid format, and become a better teacher."

— Ron Podell



ROYALTY: Nadir J. Akbar, a senior from Detroit majoring in history-secondary education, and Leena Karsan, a senior from Grand Blanc majoring in communications, were crowned Homecoming king and queen for 2006. (More Homecoming pictures page 42)



*The EMU Alumni Association Scholarships are given annually to freshman, sophomore or transfer students. The \$1,000 award is renewable up to four consecutive years. Nine students currently receive the scholarship. In each issue of Exemplar, we profile two recipients. (stories by Lisa Donovan)*

## Gordon Kangas



For freshman Gordon Kangas, an arts management major, bringing joy to others is an important theme. In high school, that desire played itself out through theater. Kangas performed in several plays and had an interest in marketing and running theater productions. Coincidentally, Pam Cardell, assistant managing director of EMU Theatre, directed one of his plays and told him of EMU's arts management program, which matched up well with his theater interests.

"It opened my mind to some new possibilities of what I wanted to do," said Kangas, of Ypsilanti.

From there, the decision to attend EMU seemed natural. "Eastern was a good fit," said Kangas, whose parents are Bill Kangas (B.A. '74, M.S. '78) and Sharon (McCauley) Kangas (B.S. '79). "Everyone I talked to had good things to say about EMU Theatre. And it provided more scholarships."

After Kangas received a theater scholarship, Cardell showed up on the horizon again and told him about the alumni scholarship. He quickly applied and was selected. "It's been a lot of help," said Kangas. "It's lowered my stress level about how I'm going to pay for things. I'm loving Eastern because of not having to worry about financial problems."

Kangas has thought a lot about post-graduation career plans. "I'd love to run a venue that would have a local theater, a place for ballroom dancing and a night spot for stand-up comedy — a versatile place that would have a lot of night life." Acting is also on his post-college to-do list.

One of his creative outlets is volunteering as director of a puppet troupe through St. Luke Lutheran Church in Ann Arbor. High school and college students make up the troupe and perform at EMU's Family Day as well as Gilbert Residence, a nursing home where students entertain patients in their rooms and put on shows for the entire facility. The troupe has even taken puppets Christmas "caroling" in local neighborhoods.

"It's a lot of fun to do puppetry, and it's even more fun when you get some great reactions," he said.

In addition to volunteering, Kangas also works at St. Luke. He coordinates its Sunday Breakfast Club, and arranges for speakers, activities and food for a weekly high school-focused social and educational gathering.

## Michelle Kukan



Michelle Kukan, a sophomore majoring in journalism, has long realized that words and language are her passion. As far back as grade school, she enjoyed completing grammar worksheets in class. "I've always known I'm an English person," said Kukan. "I love grammar. It's something I always wanted to learn more about."

Eventually, Kukan would like to put her love of grammar and writing to work as a copy editor for a book publisher. "I'd love to do that stuff for the rest of my life," Kukan said. She also has dreams of writing a novel. "I feel like there's a novel sitting in me, and I just have to write it. I can't get to the end of my life without writing a novel."

Like studying grammar, attending EMU was also a natural choice for Kukan, whose parents Michael

Kukan ('79) and Carol (Eloff) Kukan ('78) are alumni.

She knew EMU had a strong English program. And her family's annual tradition of attending EMU Homecoming games had given the campus a comfortable, homey feel. "I remember they used to have parades," Kukan said. "I have some great memories of Homecoming."

Kukan found out about the alumni scholarship through her high school counselor. "It helps pay for room and board, and it's been a good experience," said Kukan, who volunteers with the Office for Alumni Relations at home football games. "I get to work with some really cool people from the alumni office."

In between classes and alumni volunteering, she has gained valuable writing experience with the Astronomy Club. She creates advertising fliers for upcoming lectures and activities, and posts club events on EMU's online calendar.

Off campus, Kukan is involved in volunteer activities as well, such as a bi-annual book sale by Friends of the Library in her hometown of Livonia, Mich. She also volunteers with Friends of the Rouge during its annual Rouge Rescue event.

"My dad and I climb in the river and pull out junk," she said. "It's pretty gross." One year, they pulled out seven shopping carts, a couple of smashed-up cars, a bike and a lawnmower. "I enjoy trying to help out the environment," said Kukan. "I hate seeing people throw things on the ground as if the world was a trash can."

Do you want to help EMU students and grow the alumni scholarship endowment? Then get an EMU license plate. The fee is \$35 in addition to your annual vehicle registration fee. Of the \$35, \$25 supports alumni scholarships and programming initiatives. To get your plate, visit [www.emich.edu/alumni/programs/license.html](http://www.emich.edu/alumni/programs/license.html). For eligibility information on the scholarship fund or to make a donation, visit [www.emich.edu/alumni/awards/scholar.html](http://www.emich.edu/alumni/awards/scholar.html).



## A Conversation with David Mielke

**Q: The College of Business (COB) has its own brand – “Innovative. Applied. Global.” Why did the college need its own, and what does it mean?**

**A:** When I came here, I asked audiences internally and externally: What were we known for and what strengths did we have? What was our reputation, in a sense? The response was what I would call pretty much “plain vanilla.” We went through a six-month dialogue with faculty, business people and alumni. What we found was boiled down to three words: innovate, applied, global. Those words really do describe what has been happening here and the direction that we’re going. The brand also has guided the development of our programs and the seven strategic areas (international business, integrated marketing communications, supply-chain management, ethics, accounting, human resources and entrepreneurship) we are focused on.

**Q: The COB recently launched an online-only master’s program in integrated marketing communications (IMC). Will we see more programs of this type?**

**A:** The IMC program is a reflection of where the world of marketing is going, which is toward integrating the traditional silos of advertising, PR, sales and promotion, business-to-business marketing and business communications. Instead of having separate functional areas, businesses are integrating them in order to build stronger brands. Ours is only the second of its kind in the country. It definitely differentiates us.

Our international business program is another example of a market-driven type of program. It takes advantage of where business is going – and where our students have to be in order to maximize job opportunities

and their development as business people. It’s innovative because we have very interesting courses. These types of programs build on strengths within our faculty and opportunities to be innovative in terms of program development. It’s what our new undergraduate major in supply-chain management is about as well.

**Q: The college adopted its own ethos statement. Why?**

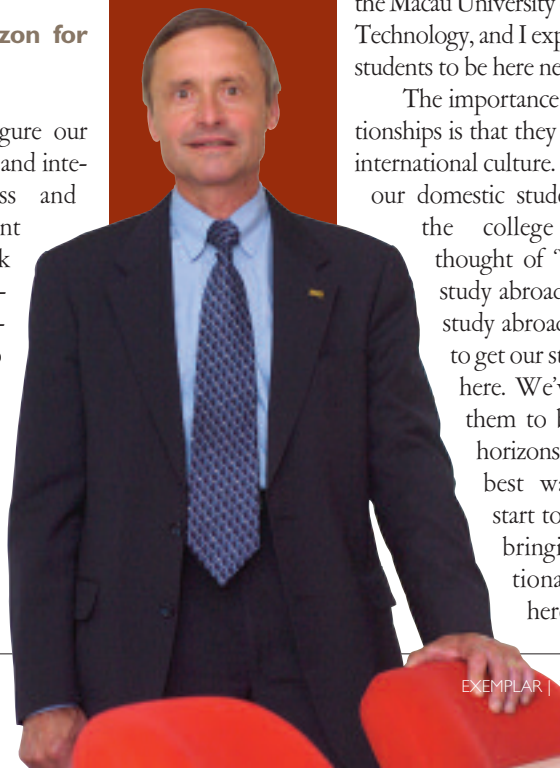
**A:** This was a faculty-driven initiative that built on discussions about the college’s role in educating students for careers in the business profession. Part of that education is learning what it’s like to work in a professional environment, and how that experience can carry a student into the business world. We felt we needed a strong statement on ethics, values and expectations that faculty bought into as well, not just students. And that led to the development of the ethos statement. Aspects of that ethos statement are now being student-driven. They are leading the efforts to launch our first Ethos Week in March (12-17) as well as a new Ethos Honors Society.

**Q: What’s on the horizon for the college?**

**A:** We’re going to reconfigure our Center for Entrepreneurship and integrate our Small Business and Technology Development Center (SBTDC) network more into the COB mainstream. Our SBTDC operation has eight offices in metro Detroit. It served 801 clients last year, helped start 22 new businesses and trained 1,500 people in a variety of programs. These changes are essential for us in terms of our mission statement, which says we will assist in

### David Mielke

David E. Mielke became dean of EMU’s College of Business in July 2004. He previously was a professor of accounting and dean of the Seidman School of Business at Grand Valley State University. He earned his doctorate in accounting from the University of Wisconsin-Madison; his master’s in finance from the University of Chicago; and his bachelor’s from Lawrence University in Appleton, Wis. From 1991-99, he directed the International Business Studies program at Marquette University, where he was a professor from 1980-99.



the economic development of southeast Michigan. There are lots of ancillary benefits, too, such as more integration of real-world projects into the classroom. The changes fit perfectly with Academic-Service Learning. Entrepreneurship should be interdisciplinary, but it’s primarily been a management department-faculty initiative.

**Q: The COB is pursuing academic partnerships globally. Why are these relationships important?**

**A:** Our relationship with Tianjin University in China is a major point of pride. In this human resources management master’s program, four of the 10 required courses are taught by Tianjin faculty and six by our faculty – in China. It’s a great asset for EMU. We have a dual undergraduate degree program with Keimyung University in South Korea. Students will complete two years of study in Korea and then transfer to EMU for their final two years. They will receive business degrees from both institutions. In December, we signed a similar agreement in Macau with the Macau University of Science and Technology, and I expect those first students to be here next fall.

The importance of these relationships is that they help build an international culture. This prepares our domestic students to enter the college with the thought of ‘Where will I study abroad?’ not ‘Will I study abroad?’ We’ve got to get our students out of here. We’ve got to get them to broaden their horizons. One of the best ways you can start to do that is by bringing international students here.



ABOVE: A student works wirelessly under "Roots to Branches," an original work by Todd Burroughs, a senior art major. OPPOSITE PAGE: Opening-day shoppers sample the fare at Sweet Success.

# Center of attention

Three years ago, EMU decided to build a student center to provide a 21st century destination for students to meet, eat and learn. Thirty-five million dollars later, students say the expense was worth it. Thousands moved energetically down its wide and bright hallways after the ceremonious ribbon cutting Nov. 6. Many shared the opinion that the new student center – twice the size of the facility it replaced, McKenny Union – was very much a step into the future.

"Two thumbs up, President Fallon!" said Mike Gabor, a biology graduate student from Saline, Mich. "During the building process, some people complained about the cost. But once you walk around and see everything, you know it's worth it. It's a very uplifting environment."

By Lisa Donovan

"It offers so much," agreed Dan Mathis, a senior from Ida, Mich. "You know you're at the heart of the campus. It foreshadows the great things that are going to happen here in the next 5-10 years."

Suzy Sweeney, an EMU student senator, saw great potential for the center to draw students out of their dorms and into the mainstream of campus life. "I think it will do an amazing amount to make students feel more connected than McKenny ever did." Sweeney's favorite feature is the Center for Student Involvement, which houses Student Government and student organizations. She called it "a powerhouse of involvement."

"It will get more people involved in campus because it's the center of everything going on," added Katrina Paich, a Belleville, Mich., senior who works for Campus Life.

Beyond serving the needs of current stu-

dents, the center serves as a focal point for students considering EMU as their collegiate home. "The Admissions Welcome Center will be the first place new EMU students come to," Mathis said. "When they look at the view, it will hit them with the 'wow' factor right away."

These positive impressions came from students who had just attended the grand-opening ceremony. As hundreds gathered around the festively decorated west entrance, University and student officials paid tribute to the people whose efforts made the new hub of student life a reality.

Jim Vick, vice president of student affairs, reminded the crowd of the rich legacy of McKenny Union and the bright future for the new center. Since the groundbreaking in 2003, students have been involved in all phases of planning and construction, from selecting the location to choosing a color scheme.



"I have four words for students: You deserve this building!" Vick said.

"This building will define us for the next 50 years," EMU President John A. Fallon said. "It's heartening to know that students were involved in every aspect of conception and design."

Following President Fallon's remarks, a student-suggested time capsule was unveiled. "We want to leave a piece of ourselves so that 50 years from now, people will know how dedicated and impassioned we were," said Emily Vincent, student body vice president and a senior from Oregon, Ohio. The capsule, which contained items such as a campus map, an issue of the *Eastern Echo* and letters from University and Student Government leaders, was placed into the building's cornerstone by three men closely involved with the project: Carlos Costa, Student Center director; Scott Storrar, EMU physical plant project manager; and Bob Sanders, Turner Construction project manager.

After all the effort students have put into the center, Glenna Frank Miller, executive director of leadership and involvement, was anxious for the building to have a chance to speak for itself. "The student leaders always had vision and faith," said Miller. "They're an inspirational group and have much to be proud of."

One of those student leaders, Daniel Cicchini, student body president, was thankful for the opportunity to work with people at all levels of the University in ways he could not have predicted when he took office. "Never did I think I'd have the chance to pick things like

bathroom tile and carpet color," said Cicchini, a senior from Berkley, Mich.

As the doors officially opened, a corridor of green-shirted staff members shaking Thunderstix greeted the cheering crowd as though it was the Eagles charging onto the football field. Some visitors explored the theater-style auditorium, art gallery and bookstore. Others headed for the 24/7 computer lab, Center for Student Involvement or game room. Eventually, most people landed in the first-floor food court, which was the first stop for freshman Jacob D'Onofrio of Belleville, Mich. "Food first, then explore," said D'Onofrio.

"It's awesome. There's plenty of space and lots of treats," added Jason Reish, a freshman from Akron, Ohio, who also thought the Native American-inspired Kiva Room was "sweet – something different."

For Food Network fan David Piennar, a sophomore from Pittsburgh, Pa., the Sweet Success bakery hit the spot. "It looks very professional and appealing," said Piennar, as he dipped his fork into a slice of mango cheesecake topped with a mint leaf, whipped cream, raspberry sauce and dried papaya.

Bhushan Kanumuri, a biology graduate student from Hyderabad, India, liked the wide range of food outlets, but was most impressed with the feast for the eyes as he gazed out toward the lake. "The view is really breathtaking. This is what I was looking forward to during construction."



## Building updates



### MARK JEFFERSON

EMU has unveiled plans for a \$100 million, self-funded project to renovate Mark Jefferson Science Building and build a significant science complex. The complex would be connected to Mark Jefferson and, at 161,600 square feet, would be larger than the EMU Student Center. The renovations and additions will create updated laboratories, new classrooms and faculty office space. A second phase of the science complex project calls for renovating adjacent Strong Hall.



### PRAY-HARROLD

EMU is hopeful that its busiest classroom building will get state funding this year for repairs and an expansion. The estimated project cost is \$55 million; EMU's share is about \$15.5 million. Pray-Harold was built in 1969 and when opened, was the state's largest classroom building at 237,108 square feet. For the past 37 years, it has operated at capacity, serving about 10,000 students each instructional day. Despite having one of the oldest campuses in Michigan, EMU has not had a capital outlay project funded by the state since 1996.

# Back in the U.S. We.R.

*Students from post-Soviet countries learn to speak their minds*

**By Brenda Ortega**

**F**or Serhiy Kovalchuk and Leyla Safarova, life has not been exactly what they expected since they arrived at EMU. Kovalchuk and Safarova are part of an exchange program that brings undergraduate students from former Soviet republics to the United States to study for one academic year.

Kovalchuk, of Ukraine, envisioned deluxe accommodations. Then he saw the traditional American-style residence hall quarters he would share with a roommate. "I thought, oh my, we're going to spend a whole year in this room?"

Safarova discovered the formal English she had learned in Azerbaijan was not the language spoken by American college students. "My roommate uses two languages. Her English with me is different from the English she uses with other friends," she said.

Despite those small assimilation issues, they have found living and studying at EMU more fulfilling than imagined.

Safarova has changed her course of study since arriving from her home university in Azerbaijan's capital, Baku. She is now more interested in international relations than law. "There is a great change in me," she said. "I was a realist, accepting things as they are. Now, I am a liberalist. I see the chance for great change and for great future."

Kovalchuk, who is studying student government and the U.S. educational system, plans to take the best of what he learns back to Volyn State University in Ukraine. There, he studied applied linguistics, English, German and computer science. He hopes to be an educator someday. "What we have now is the heritage of the Soviet system," he said of his native country. "There are positives, and other things should be changed."

EMU has welcomed students from post-Soviet countries for the past five years as part of the Eurasian Undergraduate Exchange Program, funded through U.S. State Department grants administered by the International Research and Exchanges Board (IREX). The program places Eurasian students

at campuses nationwide with the goal of fostering democracy abroad.

Applications from next year's hopefuls are already under review, said Donelle Goerlitz, a senior analyst in Academic Program Review and Analysis with the University's Division of Academic Affairs. In addition, EMU is applying to be part of a sister IREX exchange program next year that brings graduate students from the same countries to study in the United States.

Goerlitz, who mentors the students once they arrive, took Safarova home for Thanksgiving to experience an American celebration with family arriving from all over the country. Independently, Kovalchuk and Safarova plan to travel across the country with other IREX students during school breaks. "These two are making the most of their time here," Goerlitz said.

**E**MU students also benefit from the exposure to young people from countries they might otherwise never experience, Goerlitz said.

Indeed, Kovalchuk led a Powerpoint presentation about his country at the EMU Student Center during International Education Week in November. Many EMU students do not remember the fall of Communism in 1991, said Kovalchuk. Instead, they ask about Ukraine's Orange Revolution. From TV news reports in late 2004 and early 2005, they remember the hundreds of thousands of peaceful, orange-clad protesters who succeeded in getting corrupted election results thrown out.

"I tell them people in my country woke up and said, 'No, we want to change our life.' Young Ukrainians are beginning to believe in the future," he said.

Building that belief in the future is what the IREX program is all about.



Serhiy (left) and Leyla.



By Kevin Merrill

## Latin professor's portrait restored

# D'Ooge Dedicatum



For more than 50 years, Professor Benjamin L. D'Ooge taught classical languages at Michigan State Normal College (MSNC) while establishing himself as a highly regarded national scholar. But for more than 30 years, an oil portrait of this legendary educator, defaced by vandals, was largely forgotten and stored out of sight.

Today, the visage of Professor D'Ooge (pronounced DOUGH-ghee), who taught at MSNC from 1886-1938, is once again greeting guests to an EMU library. A months-long restoration project fixed a slash of more than 2 feet, restored vivid colors and in general brought the 75-year-old painting back to life. Celebrating its unveiling this fall at the Bruce T. Halle Library were descendants of Professor D'Ooge and members of a new philanthropic and service group, Friends of the EMU Library. Together, they shared the \$4,200 repair expense.

"I grew up looking at that portrait," said Joanna Steinman, whose grandmother, Helen, was one of four D'Ooge children. "In our family, he has always been an honored ancestor. He spoke passionately about the

Latin language, and the principles of conduct and honorable action that went along with the culture of the language."

Professor D'Ooge was one of the most notable classics scholars of his time. He came to MSNC in 1886, and many of his textbooks, such as *Latin for Beginners* published in 1909, became well known. In fact, many are still available as reprints or originals through Amazon.com and Barnesandnoble.com.

Even for someone of his abilities, the study of Latin did not come easily to young Benjamin D'Ooge. "I despised it when I started out," he has been quoted as saying. "Later I became an enthusiast."

D'Ooge descendants, including several with EMU degrees, said the restoration both re-established and strengthened family ties. Steinman and other family members hope their collective efforts will inspire other families with deep EMU roots to look into adopting a project.

University Archives is keeper of several other historically important portraits that were vandalized and in need of repair and restoration. The Friends group, as part of its mission to support the library, wants to help restore as many of these paintings as possible.

In 1931, Bertha Goodison, former head of the art department, created the painting of

D'Ooge, which measures 3 feet by 4 feet and is still in its original wood frame. The painting was hung in Ford Hall, and stayed there from 1950-67 during the time Ford was used as the University library. When a new library — now the John W. Porter College of Education Building — opened in 1967, the painting was moved into storage in one of its basement offices.

Sometime between 1967 and 1999, when the Halle library opened, the painting was damaged. No one is sure when or how it occurred. The painting's new home is on a third-floor wall near the stairs and elevator alcove.

The restoration project started several years ago, when Doris Hall, the daughter of Leonard, another child of Professor D'Ooge and his wife, showed Steinman a photo of herself standing in front of the painting. "Doris asked me, 'Where is that photo?'" Steinman recalled. She placed a call to Maria Davis, who works in University Archives, who located the painting and shared the news of its condition.

(For information about Friends of the EMU Library, contact Mary Cooperwasser via e-mail at [mary.cooperwasser@emich.edu](mailto:mary.cooperwasser@emich.edu) or 734.480.5284. The Friends Web site is [www.brand.emich.edu/fol/](http://www.brand.emich.edu/fol/))

Before and after: The painting was restored in the fall of 2006 by Detroit-based Conservation and Museum Services. Professor D'Ooge retired in 1938 and died two years later.

Shannon Nalls, a senior from Westland, Mich., works in a lab with Dr. Ghosh testing technologies and theories to be used in developing the new bulletproof vest. About 138 students are enrolled in EMU's Apparel, Textiles and Merchandising program, which recently received national accreditation.



# Vested interest

**W**hen EMU Professor Subhas Ghosh speaks of his latest research, he's careful not to divulge details. But what's so top secret about his current subject, a bulletproof vest?

"You can go buy a bulletproof jacket now," said Dr. Ghosh, a professor in the School of Technology Studies. "Why in the world am I wasting time on it? Because our approach is unique. Ours will be better."

With a \$250,000 grant from a Michigan medical research company, Dr. Ghosh hopes to patent a revolutionary design that would

make his model a must-have for police, security and military personnel around the world.

"This product has huge implications because every country uses it," said Dr. Ghosh, a materials expert, pointing out his need to avoid discussing the nuts and bolts of his work too soon. "The research world is highly competitive. Once you put together an idea, you can't afford to blab it out."

What he will say is that he is managing a project team of EMU faculty and graduate students from the College of Technology. The EMU team works with another group of scientists from Bolton University in England, managed by his colleague, Dr. Subhash Anand, a structural mechanics specialist.

"This is a multi-disciplinary problem," Dr. Ghosh said. "I selected my research partners because of their unique capabilities. Our talents complement each other very well."

Current bulletproof vest models tend to be heavy, heat-trapping and bulky, limiting the wearer's comfort and range of motion, Dr. Ghosh said. In addition, vests capable of stopping powerful bullets cannot prevent the force of the bullet's impact from blasting the wearer backward, which often results in injuries.

The research under way by Dr. Ghosh aims to address those issues using a cutting-edge approach. The inside protective component at the center of it all will be made from three different materials, which Dr. Ghosh declined to

By Brenda Ortega



identify. These materials will be combined using “a unique, innovative, three-dimensional fabric structure,” he said.

The anticipated result would be a vest significantly more comfortable for soldiers in the desert or police officers working in hot summer conditions, Dr. Ghosh said.

For instance, the vest would weigh half as much as competing models. Also, it would release heat and moisture instead of trapping it, returning the wearer to normal temperatures within four minutes, he said. “It should be more functional. It should move better when the wearer is in action. It won’t be shifting or in his way, or holding him back in his functions,” Dr. Ghosh said.

Comfort is an important aspect of the vest being developed, but Dr. Ghosh said the focus is on fine-tuning the fabric to ensure the protective component works and does not degrade. “Without that, everything else is a farce,” he said.

Bulletproof vests come in a range of grades, from the lowest – able to stop little more than a .22-caliber bullet – to the highest – capable of netting an AK-47 round. Dr. Ghosh is aiming for the top. He envisions a vest that could stop everything from a high-powered rifle’s bullet to an ice pick’s blow. But unlike any other vests currently marketed, Dr. Ghosh and his team believe their fabric would be capable of absorbing a bullet’s powerful backward-propelling force and dissipating it as heat energy.

“Everything is design and theories now,” he said. “It has to be produced and tested.”

Six months into the research, Dr. Ghosh estimates the work is 18 months from completion, with testing scheduled to begin soon. If the materials work as expected, EMU would hold eventual patents with exclusive production rights assigned to Signal Medical Corp., the Marysville, Mich.-based company providing the funding. Signal Medical Corp. produces custom medical devices for customers across the country and other parts of the world, said Dr. Louis Serafin, the company’s owner and chief executive.

Dr. Serafin heard about Dr. Ghosh and his desire to produce a new-and-improved bulletproof vest through his daughter, EMU graduate student Melinda Serafin. Now completing her master’s thesis in material sciences, Melinda

studied under Dr. Ghosh and found her professional footing there, Dr. Serafin said. She now designs car interiors for Faurecia, an automotive equipment supplier.

Students like Serafin will benefit even more from the Apparel, Textiles and Merchandising program since it earned national accreditation last year from the Textile Institute. “We are very proud of this accreditation, since only a few programs in the country are accredited by this international organization,” said Dr. Ghosh, who coordinates the program. “This award will help our students because this is a global profession.” About 138 undergraduate students are enrolled.

Development of Dr. Ghosh’s bulletproof vest is more than just business, said Dr. Serafin, who served 12 years in the U.S. Navy followed by 18 years as a reservist. He continues as a recruiter, screening candidates from southeast Michigan for the U.S. Naval Academy in Annapolis, Md. “I would imagine those guys over in the desert would love to have something like this,” Dr. Serafin said of the vest under development. “I’m interested in more than making an investment. Hopefully, we can keep people safe out there.”

**D**oing research with real-world applications makes for exciting work, Dr. Ghosh said. “I’m fascinated by research. When you can take something from hypothesis to design, you get very excited. And you don’t have to stay working on the same thing forever.”

Dr. Ghosh, named one of the “Top Ten” Textiles Leaders by *Textile World* magazine in 2001, is also developing a fabric with embedded sensors that could measure human body conditions from a distance. Such a product could be beneficial to military personnel on the battlefield as well as homebound, elderly people who wish to remain independent.

He holds a Ph.D. in fiber science and a master of science in textile science from the University of Manchester in England. He received a bachelor of science degree in textile technology from Calcutta University in India. Before coming to EMU in 2002, Dr. Ghosh was a distinguished professor and a director of research at the Institute of Textile Technology in Charlottesville, Va.

**Dr. Ghosh is aiming for the top. He envisions a vest stopping everything from a high-powered rifle’s bullet to an ice pick blow.**

## Faculty notes

### **DISTINCTION AWARD**

**Marcia Bombyk**, a professor of social work, received one of the Women of Distinction Awards from the Girl Scouts of the Huron Valley Council. The award recognizes excellence in professional and/or community service work through the giving of time and experience to enrich others’ lives.

### **CHARTERED SCIENTIST**

**Vijay Mannari**, an assistant professor of polymers and coatings, received the Chartered Scientist qualification from the Science Council for his learning, professional achievements and contribution to science. The Oil & Colour Chemists’ Association and the Federation of Societies for Coating Technology honored him at the International Coatings Expo and Conference.

### **HOSPITALITY HONOR**

**Susan Gregory**, an associate professor of human and environmental consumer resources, received the Stephenson W. Fletcher Award for outstanding achievement in the field of hospitality and tourism education from the International Council of Hotel, Restaurant and Institutional Education (I-CHRIE). She has served as past president of two state professional chapters and on I-CHRIE’s board of directors.

### **THE AGE OF TWAIN**

**Joseph Csicsila**, an associate professor of English language and literature, is bringing American humorist Mark Twain “back to life.” He and two project co-directors are conducting the seminar, “Mark Twain in His Age,” at Quarry Farm, the New York summer home of Samuel Clemens for 20 years. Other events during the July 9-Aug. 4 seminar occur at nearby Elmira College.

## Campus briefs

### AIR ATTACK ON COATINGS

EMU's **Coatings Research Institute (CRI)** secured a \$1 million Air Force contract to conduct coatings research at Wright-Patterson Air Force Base in Dayton, Ohio. CRI previously developed more environmentally friendly and corrosion-resistant coatings for Army trucks and tanks. The CRI wants to build on that research and take its polymer coatings development further for use on the Air Force's fleet of planes.

### NEIGHBORLY PARTNERSHIPS

Community organizations, the city of Ypsilanti and Eastern Michigan University are using their collective expertise to **collaborate on innovative projects**, such as linking Ypsilanti's downtown to Huron River Drive via bike paths and pedestrian walks, and converting College Place from Cross Street to Forest Avenue into a pedestrian mall. The mall would include benches, bike paths, trees and lighting. A green space, called "Pease Park," and an outdoor stage would be located to the south of Pease Auditorium.

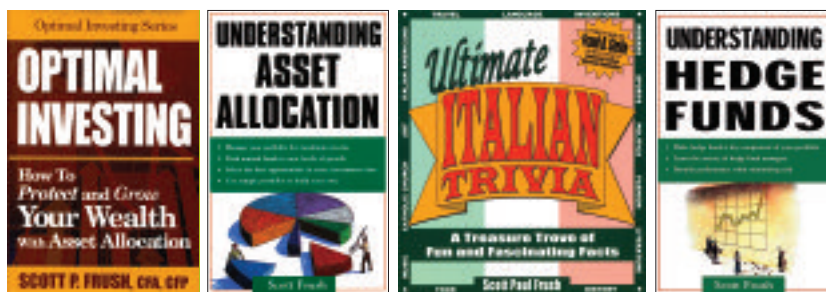
### JOINING THE TEAM

Three senior administrators recently joined Eastern Michigan University. They are:

- **Sharon L. Abraham** as director of diversity. Abraham started her own consulting firm, Abraham and Associates, in 2004. Abraham was the director of public school academics and urban partnerships at Oakland University from 2002-2004.

- **Theodore G. Coutilish** as associate vice president for University marketing and communications. Coutilish previously was executive director of account management for the office of marketing and communications at Wayne State University.

- **Janice Stroh** as vice president for business and finance. Stroh has more than 30 years of experience in higher education administration. Since 2003, she has served as vice chancellor for finance and administrative services at Pima Community College in Tucson, Ariz.



## For Frush, publishing is 'amore!'

**W**hat do Italian trivia and hedge funds have in common? EMU alumnus Scott Frush (B.B.A. '94).

By day, Frush is a Bloomfield Hills, Mich.-based wealth adviser. His company, Frush Financial Group, advises clients on investment strategies. By night, the father-to-be and EMU alumnus has become an author on subjects ranging from Italian trivia (Q: After what are sardines named? A: Sardinia) to hedge funds (think mutual fund with more risk but greater returns). Publisher McGraw-Hill printed its second Frush book this fall when it released *Understanding Hedge Funds*. Frush is at work on his third McGraw-Hill book, to be published this fall and titled *Hedge Funds Demystified*.

In all, Frush has written five books, starting with *Optimal Investing*, which he self-published through his Marshall Rand Publishing company in 2004. It won two "Book of the Year" honors in the business and investments category. He also self-published *Ultimate Italian Trivia*, which contains more than 1,600 trivia facts as well as a forward by Frank D. Stella. Stella is president of F.D. Stella Products in Detroit and chairman emeritus of the National Italian American Foundation.

Could a book on time management be next, since Frush also has duties as a

member of the EMU Alumni Association Board of Directors?

That isn't likely to happen. The answer to completing book-length writing and working full time is having excellent time management skills and sacrificing some leisure activities.

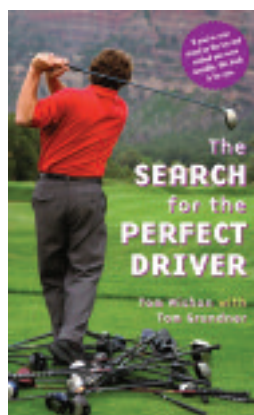
"Sacrificing sleep is the norm, as it allows me to be more productive, but that can often be a challenge," said Frush. (He and wife Christina – the one in the family with the Italian heritage – are expecting their first child in March.) "I only watch about two to four hours of television per week and even take a clipboard of items to work on at the gym in between sets. It's a difficult schedule to live by, but I wouldn't have it any other way."

(Visit Frush's new Web site at [www.ScottPaulFrush.com](http://www.ScottPaulFrush.com).)



TOP: The Frush Collection – *Optimal Investing* (2004), *Understanding Asset Allocation* (2006), *Ultimate Italian Trivia* (2006) and *Understanding Hedge Funds* (2006). Coming this fall: *Hedge Funds Demystified*. RIGHT: Frush, the author.





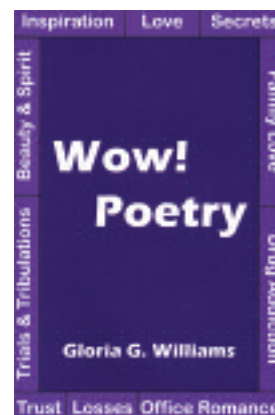
**The Search for the Perfect Driver**, by Tom Wishon with Tom Grundner (B.S. '67). Grundner, a retired golf club maker, specializes in making superb custom putters. He and Wishon, a top golf club designer, explain how and why drivers work the way they do and, when they don't work, what you can do about it. Sports Media Group, Ann Arbor \$22.95, hardcover



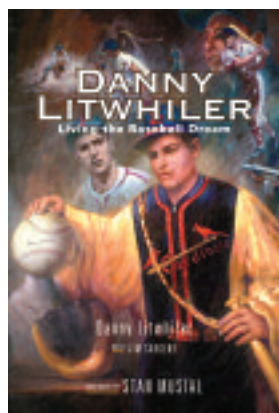
**Depression and I**, by Brenda Bobo (B.S. '93). Bobo, a single mother, chronicles her personal battle with depression and the impact it had on her life. She wants other depression sufferers to know they are not alone. Bobo is a "life coach," specializing in motivational speaking, training and career planning assistance. iUniverse, Inc., New York \$14.95, softcover



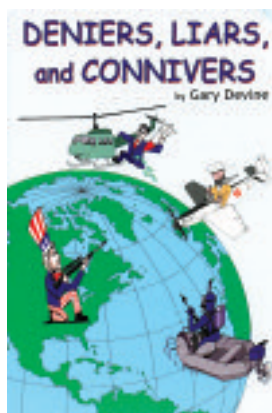
**Grade Grabbers: Improve your GPA**, by Richard Marquis (B.A. '98, M.A. '01). Marquis used his experience as a college history instructor to create a simple but serious guide for the motivated college student who wishes to reach higher levels of academic achievement. Wright and Meisner Publishers, Inc., Plymouth, Mich. \$14.95, softcover



**Wow! Poetry**, by Gloria G. Williams (B.S. '85). Williams has been writing poetry for 12 years. In this book, the award-winning poet shares 25 of her poems on love, inspiration, losses and diversity. Author House, Bloomington, Ind. \$9.45, softcover



**Danny Litwhiler: Living the Baseball Dream**, by Danny Litwhiler with Jim Sargent (B.S. '64). Sargent, a history professor, helped Litwhiler tell the story of his 11-year Major League career in the 1940s and 1950s, including playing in two World Series. Litwhiler then coached college baseball for 30 years, where more than 100 of his players went on to sign professional contracts. Temple University Press, Philadelphia \$45, hardcover



**Deniers, Liars, and Connivers**, by Gary Devine (B.S. '74). An irreverent look at politics, white-collar crime, educators and the media. Devine, a freelance writer in the Detroit area, has spent 20 years writing for radio and television personalities. \$12.95, softcover



**Ginny Morris and Mom's House, Dad's House**, by Mary Collins Gallagher (M.A. '91). Gallagher gained insight into the problems of children and their parents while earning her EMU master's degree in school counseling, along with several years of experience as an elementary school counselor. The book spotlights problems and solutions to the day-to-day experiences of a child in joint custody. Magination Press, Washington, D.C. \$14.95, hardcover \$8.95, softcover



**Ginny Morris and Dad's New Girlfriend**, by Mary Collins Gallagher (M.A. '91). Parental dating presents a whole new set of hurdles for children. With candor, Gallagher shows kids a route through this new change. Magination Press, Washington, D.C. \$14.95, hardcover \$8.95, softcover

Attention, EMU authors: Send us news about your new book at [exemplar@emich.edu](mailto:exemplar@emich.edu).

## Looking back ...

### 1907...

A state legislative committee visiting campus to review the school's budget is greeted by an overflowing crowd of students. This gathering exemplified the need for a new auditorium. The well-trained faculty at Michigan State Normal School is known for producing textbooks and studying abroad more than faculty at other normal schools.

### 1957...

Pine Grove Apartments #2 and Downing Residence Hall open to accommodate the burgeoning student population. Edwin A. Strong Hall Physical Science Building, which houses the natural sciences laboratory and classrooms, is completed in the fall.

### 1982...

The Student Recreation Center and Intramural Center, dubbed the "Cadillac" of intramural facilities by the media, opens. Welch Hall closes due to the state's decision to cease funding repairs. Students request a role in the University's budget process. President John W. Porter's vision for the 1990s includes a requirement that all students take a course in computer science.

### 2002...

Professor Bernie O'Connor is named Michigan Professor of the Year by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education. EMU invests an additional \$1 million in scholarship aid to incoming freshmen. Leadership EMU, a professional development program for administrators, is rolled out.

## Poets to spit at EMU slam

The competitive fire of EMU's Poetry Society team came to life at the 2004 College Unions Poetry Slam Invitational at University of California – Berkeley. Rather than settle for a third-place tie with the University of Pennsylvania, the EMU team jumped at the chance for a "slam-off."

After the U-Penn performer scored 29.6 out of 30, a few beads of sweat probably appeared on the brow of EMU's Jonathan Desir. But he dazzled the judges with his original poetry and emerged with five 10s – a perfect score.

"He did an amazing job," said Rayona Young, a senior with a double major in theatre arts and communication as well as tourism and geography. "It was the most exciting time of the whole event. We actually fought for third place."

In 2007, EMU's team will have the home-field advantage. It has the honor of hosting the national Poetry Slam as slammers from 25-30 schools nationwide descend on the EMU Student Center April 4-8 for competition – and fun.

"Slam is poetry at its best," said Young, who has coached the EMU team for two years. "Open mic is the type of poetry where you share your feelings, and it's more internal to the writer. Slam is written more for an audience. It's a type of performance."

Gerrard Allen ('05), who founded EMU's Poetry Society in 2001, advises poets to have five good

pieces memorized. "You want to bring the crowd to tears, a standing ovation or laughter. You've got to get to their emotions."

In the national competition, sponsored by the Association of College Unions International, poems can be on any subject and in any style, last no longer than three minutes and, most importantly, must be an original creation from the mind of the performing poet. Not only are the poetry performances unique, but so is the judging. Five judges are chosen randomly from the audience and asked to score each poem from 0-10 on content and performance. Then, just as in the Olympics, the top three teams receive gold, silver and bronze medals.

In preparation for the national slam, regional competitions are held to select the final teams. In Michigan, only EMU and the University of Michigan participate, so both schools will field a team.

EMU's five-member team will be selected via a preliminary competition at the Student Center, followed by a Grand Slam Feb. 21. Both competitions are open to all EMU students and faculty.

— Lisa Donovan

(As host, EMU is seeking financial sponsors. For more information on sponsorships, contact Rayona Young, Poetry Society president, at 734.330.9293 or via e-mail at ryoung9@emich.edu.)



## Coming up ...

For dozens of EMU students over the years, Swoop has been more than a team mascot. Swoop has, in fact, been an alter ego. The transformation occurs once they slip off their day persona and into the Swoop costume – becoming a larger-than-life figure. Once behind that beak, students forget about their classes and regular lives and become

the crowd-inspiring, child-loving mascot. In our next issue, we'll explore the history – and costume evolution – of Swoop. We'll also try on the gear ourselves and appear at a basketball game in order to discover our own inner Swoop. We'll also sit

with Loren D. Estleman, an EMU graduate (B.A. '74), prolific mystery and historical Western novelist, and former Commencement speaker (April 2002). Since the appearance of his first novel in 1976, Estleman has written 59 books and hundreds of short stories and articles. We'll find out where he gets his story ideas, how he gets them down on paper (yes, he still uses a typewriter) and what advice he has for aspiring writers.





## To build a winning tradition, take it one heartbeat at a time

I made numerous phone calls that spring day in 1998 to several of my mentors. Most of the conversations were short and to the point. They advised me not to pursue the head women's basketball coaching position at Eastern Michigan University.

It seemed that the history of the program left most coaches unemployed or completely out of the college basketball profession. "Coach killer jobs," we call them in our business.

But one call that I will never forget was to Gary Waters, then the head men's basketball coach at Kent State University. I made it with some trepidation in anticipation of what his comments would be to my question, because he had the first-hand experience, knowledge and success after working at Eastern Michigan that just might change my future.

Let me preface my question to him with a little background first. I grew up in a house with two brothers: one a year older and one a year younger. Both were sports-driven, talented and, of course, tormenting to their only sister. It was back then that I developed the "girls can do anything boys can do" mentality. So, my first and only question to Gary Waters was: "If the men have been able to achieve at a high level on the basketball court, why can't the women?"

He paused for what seemed like an eternity and said the words that I was hoping to hear, "You can win there, Suzy." He went on to explain to me the one major factor as to why he felt that way. He proceeded to talk about how the faculty, staff and administration all had one characteristic in common — heart. It was all I needed to hear to go after, and thankfully accept, the head coaching position.

I often think of that conversation

today. Heart — he was dead on in his description! Eastern Michigan University has built its successes on the people that work here — people who believe this is a special place and truly want to make a difference in the lives of young people. What greater gift is there than that? Having the opportunity to coach has afforded me that chance to contribute to the caring culture at Eastern Michigan.

Ironically, heart is also what has helped turn the women's basketball program around. Certainly recruiting talented players is important. But recruiting talented players that play with heart is what has changed the face of women's basketball history at Eastern Michigan. Talent is never enough. It's the drive, the passion and the desire to achieve that separates teams at this level. The 2003-04 MAC Championship and NCAA Tournament team had the perfect combination of talent and heart — kids who believed and wanted to make a difference just like all of us who work at EMU.

That year, the NCAA selection committee had paired us as a No. 14 seed to play No. 3 seed Boston College (BC), a Big East Conference team that had just beaten the University of Connecticut in the championship game of its conference tournament. If you know anything about women's college basketball, you know that the University of Connecticut team has won several national championships, Big East titles, and produced dozens of WNBA

### Suzy Merchant

Suzy Merchant is head coach of EMU women's basketball team and the winningest coach in its history. In nine years, she has led the Eagles to many record-setting seasons, including a school-best 23 victories in 2004-05. Before joining EMU, she was head coach at Saginaw Valley State University (SVSU) and a top assistant at Oakland University. Merchant earned a bachelor's degree from Central Michigan University, where she played point guard from 1987-91. She was a four-year starter and three-year captain. She also has a master's degree in education from SVSU.

players. They are a perennial powerhouse. BC has a program that had been ranked in the Top 25 in the country for years and had flirted with Top 10 rankings on several occasions in the last decade. Needless to say, we had our hands full taking on Boston College.

We boarded the bus from Ypsilanti with pride, focus and, of course, heart. Most people gave us no chance to even be in the game with BC that night. After the first few minutes, I even had my doubts, as we went down by 20 points almost instantly. But as our nerves settled, we fought our way back.

I can still feel the floor of that arena shaking and the energy from the crowd as we not only got back in the game, but took the lead with just under 3 minutes to play. The moment was electric and even a bit magical.

Although our shot at the buzzer to win the game fell short that night, I was incredibly proud. I was proud of how we represented Eastern Michigan University and all the people on campus that give their best to this institution every day — with heart.



# The journey begins ...







## ***Visioning Task Force sets the course for Eastern Michigan University***

**By Kevin Merrill**

**T**he year is 2011, and EMU is celebrating a remarkable five-year period of accomplishments perhaps unequaled in its history. Nearly 30,000 students of all backgrounds and economic levels are taking classes online, in Ypsilanti or at one of its statewide and international locations; their cultural comprehension and fluency is without equal in Michigan; they study and research with cutting-edge technology in state-of-the-art facilities along side experts committed to teaching; and the value of their degree is enhanced because EMU's reputation is one of innovation and excellence throughout the region.

That is the vision for EMU collectively forged by the 18-person Visioning Task Force formed in 2005, and which concluded its work during the summer. John A. Fallon created the group shortly after becoming president, and charged it with reaching consensus on a "destination" for the University. Its recommendations will play a key role in the months and years ahead, as the University community begins

to develop a corresponding “roadmap” to go with the seven-page vision statement.

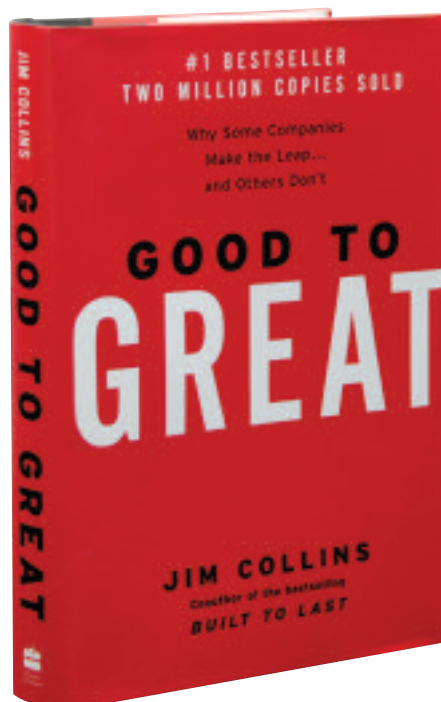
“The vision statement is a picture of a desirable future we intend to achieve, assuming there are reasonably optimal conditions between now and the point at which that’s set,” President Fallon said. “I once read the book, ‘If You Don’t Know Where You’re Going, You’ll Probably End Up Somewhere Else.’ This is our attempt to avoid that fate. This is our attempt to not only establish a direction, but a destination point, such that we can say on July 1, 2011, this is what Eastern Michigan University will look and operate like.”

As a result, the document is a statement of vision and purpose and is focused on defining the University’s character, not cataloging its characteristics. Its purpose is to guide planning and individual efforts; inform searches, organizational structural changes and fundraising patterns; and to engage new people, groups, companies and organizations into the larger context of the institution.

During its deliberations, task force members – selected from all colleges and labor groups – dissected the University to examine what its essential and unique elements were. They reassembled those building blocks in different configurations, each time envisioning a new model for what the University could and should be. They relied on each other’s insights and experiences and, to a lesser degree, the work of other universities that had undergone similar internal reviews. In the end, their greatest resource was the University itself: its roots and decades-long evolution; its students, faculty, programs and alumni; and its economic, cultural and social role in the region and state.

**W**hile strategic plans and processes have always existed at EMU in one form or another and under various names, the Visioning Task Force project was built on an entirely different concept: create so much clarity and reach so much consensus that nearly everyone could agree on – and recite it if asked – exactly what Eastern Michigan University was, where it was headed and what specifically it intended to achieve. According to President Fallon and the task force, the answers to those questions are:

- ◆ EMU is a national model of student access, community engagement and learning



Required reading: Collins’ 2001 bestseller was an important framework for the Visioning Task Force. The book was used as a yardstick to measure EMU’s own attainment of greatness.

across all dimensions of the institution.

- ◆ EMU is headed toward becoming the university of choice in the region and a national innovator in learning and service.

- ◆ EMU will be characterized in the years ahead by growth, cohesion and entrepreneurial operations.

Some of the conclusions presented in “Access, Engagement and Excellence: Mapping the Future of Eastern Michigan University,” were quickly questioned when the final draft was released in July. For example, members of the University community wanted to know what the statement’s call for “educationally purposeful diversity” meant; why “economic viability” was being considered a factor in academic program review; and how the goals expressed for the ubiquitous learning communities and online portfolios could be implemented in across-the-board ways.

But the loudest expressions of concern were about the document’s call for enrollment to reach 30,000 students. (EMU’s fall 2006 enrollment was 22,281: 4,649 graduate students and 18,172 students classified as undergraduates and primarily pursuing a first bachelor’s degree, a second bachelor’s or a teaching certificate.) Both infrastructure (Do

adequate parking and available classrooms exist?) and philosophical (Is bigger necessarily better?) issues were raised by the concerns. President Fallon said establishing the 30,000 goal reflects multiple priorities: the need to help Michigan graduate more adults; the need to increase the University’s operating efficiency; and the need to increase revenue to literally finance the “journey” to the vision statement’s destination.

“If you notice, that number is suspiciously rounded. It’s not 29,641. It is intended to raise the specter about growth, and growth to me has a number of different faces,” President Fallon said. “One of those is more efficient use of the resources, whether personnel or facilities.”

“Like many institutions, we have considerably fewer classes on Friday than Tuesday. We have capacity here, a lot of capacity,” President Fallon said. “So making more efficient use of our resources is one motive.”

Another motive is helping more Michigan residents earn a college degree. “We have an obligation to do something about that need. Doing so is an economic development strategy. The more educated citizens you have, the chances are the better your economy is going to be,” President Fallon said. “But there are others, like me, that are far more sentimental about it. We believe that an educated citizen is an absolute prerequisite to a fully functioning democratic society. There’s an obligation to move in that direction.”

The number’s size also is about budgets – the “crass” side of the argument, President Fallon said. “We have a quarter of a billion dollar operations budget here, and by most people’s accounts, it’s not enough. So what do you do about that? One way we can enhance the revenue base in a way that outstrips expense is by growing enrollment,” he said. “I don’t know that bigger is necessarily better. But I don’t know that it’s not better, either. It appears to be a good thing for us at this moment in our history.”

President Fallon said the objections are valid and will be seriously considered as the document is modified over time. In fact, additions and amendments will be open to conversation at all levels, from the Board of Regents and Faculty Council to Student Government, he said.



The document intentionally avoids mentioning specific programs, departments or personnel. The task force did not set out to create a new organizational hierarchy or recommend massive realignments. As a result, the document does not call for an “extreme makeover.”

“The whole document should be considered to have been written with a pencil, not an indelible ink pen. We can erase and adjust and change it along the way,” President Fallon said. “But I would hope that they wouldn’t necessarily be so significant that it would turn us in a totally new direction. Part of the idea for a vision was to chart a course that we could aim everything we have – people, buildings, money, ingenuity, policies, structures and units – in those directions. And it doesn’t make sense then to keep changing it so we’re spending most of our time rearranging the artillery.”

Despite its name, the vision statement could not foresee or prevent the stalled contract talks with EMU’s faculty union. As a result, the momentum established by the task force was slowed by the labor dispute. Energy and resources intended to be spent on implementing the vision last fall were instead redirected toward the labor talks.

“My thought is that within 24 hours after that labor dispute is settled, that we will get back to the vision and circulate it even more broadly on campus, and gin up some conversations about this and introduce it to the board and campus community in a formal way,” President Fallon said. “Let’s argue about it, but let’s set a date by which we’ll lock and load and say, this is where we’re headed.”

The document contains nine elements: Teaching and learning; Research, inquiry and scholarly activity; The student experience; Innovation and entrepreneurship; Technology; Enrollment; Community engagement and public service; and Image, identity and visibility. (See related story on this page for more information about the nine elements.) The elements speak broadly about what EMU will look like and how its students will be learning in 2011.

The task force met over a seven-month period, held open forums to gather input from the campus, and heard from experts in the area of change management. The process helped give shape to unifying and consistent areas of interest, from which evolved themes, such as “The student experience.” Next, the committee looked at the goals, outcomes and other benchmarks that could be used to know when that milestone had been achieved. In essence, what the University would look like in 2011.

Now, the University faces an equally challenging task: drawing the roadmap for realizing the vision. The vision statement gets rolled out in upcoming months through presentations designed to introduce its nine elements and the destinations suggested by them. That work is a prerequisite to drawing the details of the “map” as to where

## Vision defined

A brief look at the vision statement’s nine areas:

### Teaching and learning

Total campus-wide focus on learning as core mission; embrace of learning communities, electronic portfolios; emphasis on learning outcomes, higher graduation rates

### Research, inquiry and scholarly activity

Identification of cross-disciplinary research themes; value placed on integrating discoveries into teaching, learning; unparalleled student-faculty collaborations

### The student experience

Emergence of new models for student support, engagement; educationally purposeful diversity becomes hallmark; engagement focus extends beyond on-campus students

### Innovation and entrepreneurship

Culture of innovation and entrepreneurship culture are hallmarks; use is instinctive, pervasive, exemplified by budgeting model; applied to approach to shared governance, continuous improvement

### Technology

Tech deployments gauged by how well they affect teaching, learning; expansion of smart classrooms; convergence becomes central planning element; embrace of pilot projects

### Enrollment

Embrace of ‘portal of opportunity’ philosophy; increase international enrollment; five-year enrollment goal of 30,000 students; institution-wide focus on retention

### Community engagement and public service

Become regional service leader guided by ethics, integrity; local needs linked with University expertise; service learning integrated into the curricula; wider course availability

### Image, identity and visibility

Development of brand, refined integrated marketing campaign; emphasis on centers of distinction; greater alumni affinity; uniformly competitive athletic programs

### Facilities and grounds

Functionality, aesthetics are primary considerations; embrace of sound energy-efficient strategies; increased access, safety; physical link between main, west campus



money is to be spent and resources are to be organized. Continuous improvement serves a crucial role during this process and in shaping the day-to-day course of the University.

**“W**e need to find a way to integrate continuous-improvement thinking, systems and patterns into the vision statement so that the University not only is continuing down this path toward its vision, but is using the very best and latest thinking about how to improve organizational effectiveness going forward,” President Fallon said. “To me, that’s continuous improvement. My hope, from my leadership point of view, is to marry the vision, which answers the question ‘What?’ with continuous improvement, which answers the question ‘How?’ How are you going to get there? How are you going to mobilize the team? How are you going to assess this?”

Long before the task force was created, President Fallon was touting the 2001 best-selling business book, “Good to Great: Why Some Companies Make the Leap ... and Others Don’t,” by Jim Collins. President Fallon used the book as a yardstick to measure EMU’s own growth and attainment of greatness.

“To me, it describes the opportunities for Eastern – to go from good to great. I’ve said many, many times, we are as good as any, and better than most, where it matters, and that is the level of the classroom where students and faculty work together,” President Fallon said. “We really are. And in lots of ways, surprisingly so. There are large, intergalactically known universities in the state, in the county, that have an international reputation. But you know what, at the undergraduate level, they can’t hold a candle to Eastern Michigan University, and nobody wants to say that. I’m ready to say that because it’s true.”

“We’re not only good, we’re better than a lot of organizations that don’t have the same kind of emphasis. And that’s our opportunity, to go from good to great,” President Fallon said. “And that’s why that metaphor rings true to me. It’s no less viable today than it was 16 months ago.”

(It’s not too late to share your thoughts on the future of EMU. Send an e-mail to the task force at [visioning\\_taskforce@emich.edu](mailto:visioning_taskforce@emich.edu).)

## Q & A with EMU President John Fallon

# ‘The spirit of Eastern’

*Dr. John A. Fallon became Eastern Michigan University’s 21st president July 18, 2005. He sat with Exemplar recently to talk about his first 18 months on the job, labor negotiations with the faculty, entrepreneurship and the road ahead ....*

### **Q: What has been your single biggest achievement?**

**A:** If it came down to one thing, it would be the work of the Visioning Task Force. We spent seven months at this, debated in open forums and among ourselves, about many of its elements. The result is that we now have the destination we all can see. We don’t have a map yet, because the map hasn’t been invented. But we have a destination, and I think that’s significant.

Another achievement I feel good about is putting in motion some administrative changes, particularly the hiring of new key leaders. We have no business settling for anything but the best, and we haven’t.

### **Q: What has been your single biggest disappointment?**

**A:** Obviously, it’s the labor situation. I’d like to think, and I don’t think I’m alone in this, that we had momentum prior to this. It was on campus, in Lansing and among alumni. And we were making headway toward getting addressed the two big “elephants” in the room: Pray-Harrod and Mark Jefferson. The contract impasse set all that back.

A day doesn’t go by that I don’t lament it or what it does to the University. We are sitting at the starting line with our gearshift in neutral ... with the engine running.

### **Q: What have you discovered to be the greatest misperception about Eastern Michigan University?**

**A:** What I’ve discovered is the spirit of Eastern, and what I’ve discovered is that it doesn’t square from the outside in. Eastern is a lot better than most people give it credit for where it matters, and where it matters is where students and faculty engage in teaching and learning. The quality of that is out of sync with the external image.



In many ways, the University suffers from what I call a “hardening of the categories.” That’s why our work with continuous improvement is more than casually intriguing to me because it does involve dealing with the culture. That process changes the culture, and focuses it toward improvement.

**Q: You helped secure an anonymous \$1 million donation to the University? How is that money being spent?**

**A:** None of it has been spent so far. It’s been invested in the University endowment portfolio. My idea for the funding is to create a position – an executive assistant to the president – whose focus will be on implementing a variety of venture initiatives. The idea is to get an entrepreneur, someone who in the “real world” has started profitable businesses. I want that person to operate within the context of the University in order to open up additional avenues of revenue in part by creating new enterprises.

And there are a lot of possibilities. The motives for doing it are to make a profit, which can, in turn, be directed in support of various University operations. There are ways to make money in the context of a university that are different from how it is done externally, in the “real world,” so to speak. The people who donated

that money have no connection, not even remotely, with Eastern Michigan University. They couldn’t even tell you where it is.

**Q: Your leadership team is almost entirely new. What do you look for when hiring someone?**

**A:** I look for leadership capabilities, integrity and a refined sense of ethics – and a willingness to live by that in every single way. I’m a very patient person in every single way except one – and it has to do with those issues. Now, of course, competence is important. Its importance to me is extenuated at this time because of our lapses, our very costly lapses, in the past. The [University] House issue wasn’t about size or cost. It was about honesty and integrity, and those are the most important things we stand for. If we don’t have that, if we can’t embrace that in dealings with each other or on anything else, then I’m either at the wrong institution or in the wrong business.

**Q: In your investiture address, you spoke about the need for a new “attitude” on campus. Do you see signs of that attitude emerging?**

**A:** I saw signs and signals and so, yes, I think it was coming. And its appearance had everything to do with “possibilities and opportunities.” When I came, the perspective on Lansing was ‘Lansing doesn’t care about us. We don’t have a chance in Lansing.’ I’ll be damned. Our big building project, our No. 1 building priority (Pray-Harrold), is in the state’s priority list. So when I say possibilities, things like the progress on Pray-Harrold cause people to step back and say, maybe the door that Lansing slammed on us some time ago isn’t impenetrable. I see evidence of all of that. Our stock in Lansing has appreciated significantly during the past two years.

Unfortunately, the battle lines on campus are a little harder and sharper right now. I have confidence and faith in this University, that we will realize our possibilities and opportunities, and that we will rise above our disputes and join hands in pursuit of them.



President Fallon and Swoop exchange greetings during an encounter at the EMU Convocation Center.



# Keeping the beat

By Kevin Merrill

Some days, it just seems there ain't no mountain high enough, ain't no valley low enough, ain't no river wide enough to keep work from getting to Robin Terry.

But the 1992 Eastern Michigan University graduate doesn't mind. Besides, not everybody gets to hang with "co-workers" as cool as Michael, Marvin, Diana, Stevie and Smokey.

As executive director of the Motown Historical Museum, Terry's role is to preserve and protect the legacy of Motown Records and the culture it spawned. As a result, "work" can find her in line at the grocery store, in the dentist's waiting room or relaxed on the couch watching TV — anyplace where a distinctive song from that world-renowned label is heard.

"The weird thing about Motown being what you *do* every day is that you can't escape it. So even if you have a day where you don't want to think about work, Motown music comes on," she said. "And then you think, what a great job I have."

For its fans, Motown is as much a state of mind as a

kind of music. For them, it's the soundtrack for their lives, capturing their hopes and memories.

"A week or two after I started, we launched our Web site and I immediately received two e-mails. One was from a 21-year-old lady in Japan. Another was from a young man in Greece. And both were talking about what Motown meant to them," recalled Terry, 37. "As I sat there — first I had to get past the fact that she was 21 and writing from Japan — it dawned on me, in that moment, what an important job I had in terms of representing and upholding Motown's legacy. That it is so much greater than two little houses." (The museum and its offices

occupy four houses along West Grand Boulevard in Detroit, two of which are open to the public, including 2648 W. Grand Blvd., which is where nearly all great Motown songs were recorded and which bears the Hitsville, U.S.A. sign.)

Terry's work will be in the spotlight even more in the next two years. The museum is already planning events for the 50th anniversary of Motown in 2009, which also marks the museum's 25th year. Still, her job has as much to do with family as it does music and business. Her grandmother, Esther Gordy Edwards, founded the museum and is considered







**MOTOWN BIRTHPLACE:** Robin Terry ('92) takes a break inside Studio A of Motown Records, the garage-turned-soundstage where nearly all Motown songs were produced. Behind her is the control room, where engineers would oversee the recording sessions. **OPPOSITE PAGE:** Berry Gordy, Jr., Motown founder and president, plays the piano at Motown Studios Jan. 1, 1964. Among those singing along were Smokey Robinson (rear) and Stevie Wonder (second from right). (Photo by Steve Kagan/Time Life Pictures/Getty Images)



the matriarch of Motown Records. Mrs. Edwards' brother is Berry Gordy, Jr., the former auto plant worker who started the Motown record label with money he borrowed from his parents.

Mrs. Edwards raised Terry from the age of 15, after her mother, Fawn, died of breast cancer. Terry's mother also worked at the museum, running the "traffic" department and helping to oversee travel arrangements for Motown artists. It's where she met Robert Bullock, the only son of Esther Gordy Edwards and her first husband Robert Bullock.

After her mother's death, Terry came to live with her grandmother on Detroit's riverfront, but not without a promise. Robin agreed to work weekends and summers at the museum, ringing up sales at the gift shop and leading guided tours.

"Mama Esther made sure that nothing came too easy for her grandchildren," Terry said. On one hand, she allowed her granddaughter to host her Sweet 16 party at the Gordy mansion in Detroit's posh Boston-Edison neighborhood. But the teen had plenty of chores to do and homework to complete at Southfield High School. "I didn't yet appreciate the legacy. I grew up around rather famous people in a normal capacity," she said.

## THE EMU YEARS

After graduating in 1987 from Southfield High, Terry applied to EMU and Howard University in Washington, D.C. EMU said yes, but Howard wait-listed her. About a year later, Howard offered her admission. She remembers calling her grandmother and talking about what to do. She eventually said no thanks to Howard, and stayed at EMU.

"EMU was an opportunity to try on different perspectives – public relations, television and journalism. Altogether, I received a solid education," Terry said. "When I think about Eastern, did it prepare me for the career that I was working toward at that time? Yes, but there are some amazing and rich friendships that came out of it."



**FAMILY TRADITION:** Esther Gordy Edwards (right) started the Motown Historical Museum nearly 25 years ago. Today, her granddaughter Robin Terry is leading the charge.

Photo by Rosh Shillars © African American Family magazine

One of those friendships changed her life.

Ignoring Smokey Robinson's advice about "shopping around," she met a man – on her 18th birthday, no less – who would become her husband. That moment occurred during the first two weeks of her freshman year when Elvina Glover, a student she met at orientation and with whom she remains friends, gave Terry a birthday present during lunch at Dining Commons ONE.

"I was very thankful for the gift. At that same moment, Curtis was walking across the front of the dining commons," Terry said. "And I said to her, 'If you really want to give me a birthday present, wrap that up for me.'"

"What I didn't know is that if you challenge Elvina on anything, she's going to rise to the occasion. So she went and got him, and he came over and wished me a happy birthday," Robin said of Curtis Terry, a 1992 graduate of EMU with a degree in business.

She and Curtis later married and today have two children: daughter Fawn, 12, and son Curtis Jr., 10.

The family tradition of working at the museum continues with the next generation. Fawn, who is named after Robin's mother, is a junior tour guide and occasionally works in the gift shop. Curtis helps run videos playing on TVs throughout the museum. "They are very connected to this place and understand its importance in their family history," Terry said.

Terry lived her first two years on campus in Downing Hall Room 407, and the remaining years in off-campus apartments. She chose EMU for its telecommunications curriculum, a platform for a career in broadcast journalism. Inspired by production professor Geoff Hammill, who continues teaching at EMU, Terry became enamored with storytelling. "TV production was wonderful. I took videos of everything, including my cat. I liked the hands-on aspect of doing and creating something that lasts," she said.

## RETURNING TO MOTOWN

After graduating, she worked as the museum's director of public relations through the summer of 1995. For the following three years, she was an account executive – first with a Detroit-area public relations agency and then a national restaurant chain. In early 1998, she returned to Michigan as director of public relations for the College for Creative Studies in Detroit. She rejoined the museum as chairman of its board and executive director in August 2002, after a year as a gift development officer at FOCUS: Hope in Detroit.

The position of executive director tapped every skill she knew, from creating Web sites to managing people. Along the way, she developed close mentors like Kathryn Bryant Harrison, vice president and chief public affairs officer for the Auto Club Group, and a Motown Museum board member.

"Robin is very much like her grandmother – a competent, capable administrator – yet she is part of a new generation and



a new time to guide the universal appeal of Motown,” Bryant Harrison said. “She is smart and thoughtful.”

Terry works with the board to define the vision for the nonprofit organization while overseeing a budget of \$1 million, managing 18 employees and ensuring a quality experience for thousands of visitors.

In November 2005, Terry helped organize the museum’s 20th anniversary gala, which also served as a tribute to her grandmother. Smokey Robinson, Stevie Wonder, Martha Reeves and Thelma Houston attended the celebration at the Detroit Marriott Renaissance Center. Smokey also performed a concert.

“All these stars were hugging, kissing and loving each other in songs on stage,” said Lisa Lapidus Sawicki, a publicist for the museum. “It’s a feeling that no one will ever forget. Robin helps sustain the pride of Motown for the generation that grew up singing its songs as well as the next generation that enjoys the beat.”

## PROTECTING THE LEGACY

Visitors to Hitsville, U.S.A. are as likely to be shocked as much as awed by what they find. Gordy purchased the building from a photographer, who ran a business on the main floor. Gordy, a budding songwriter, wanted to create his own record label. And so with his father, Berry Gordy, Sr., they did the carpentry work to convert the garage, attached to the house in the back, into a soundstage. That soundstage became the legendary Studio A, from which nearly all the great Motown songs were born. The room itself is small, almost cramped. Descending the steps from the

home’s main floor to the renovated garage is like traveling through time.

Running such a highly visible organization comes with its share of challenges.

“There’s a perception that because you’re Motown, you have the money. You must not need it. There’s also the perception that we’re just about entertainment. And when you look at the economy, and see unemployment and homelessness and all of these other causes that are so important, this looks like ‘entertainment’ and not education,” Terry said. “That becomes a challenge.”

“It’s also a challenge balancing family politics. It’s a family business. Not only is it a biological family, but you have all the Motown artists, all of the alumni who are part of the Motown family,” she said. “And everybody has his or her thoughts about the way it should be preserved.”

Many of those artists drop in regularly.

“You could come here just about any given day and run into a Motown artist. It could be Martha Reeves giving a tour. Duke (Abdul Fakir) from the Four Tops is here all the time. Bobby Rogers from the Miracles is here all the time, too,” she said. “For them, it’s a humbling experience to come back to Hitsville. As Smokey Robinson said, this represents when life was very simple, and they were just doing what they loved.”

## THE FUTURE

Today, the media conglomerate NBC Universal owns Motown Records, although the museum board maintains rights to use the Motown and Hitsville, U.S.A. names.

The museum also maintains ownership of a treasure trove of memorabilia, nearly all of which is locked away in a Woodward Avenue warehouse not far away. Mrs. Edwards is largely responsible for the collection of artifacts, having saved and preserved them during the company’s early years, from costumes and sheet music to original 45 RPM records and publicity photos. Motown fans will see some of that memorabilia for the first time in a few years. The museum is working with the Smithsonian Institution to create a traveling exhibit in time for Motown’s 50th anniversary celebration planned for 2009.

Finding ways to keep this history relevant is perhaps Terry’s most important responsibility as executive director.

“As generations evolve, my job is making sure Motown music is still relevant to them, whether it’s people who grew up on the music or their children and grandchildren,” Terry said. “That’s one of the things that makes us unique as a brand. It transcends so many racial, economic and generational barriers.”

“It’s all about the story. People understand the story about young Berry Gordy and the Gordy family, how they were so innovative and entrepreneurial and the way they supported each other,” she said. “It doesn’t matter what generation you come up in, you can use the information. For me, it’s always about how we continue to sow this seed in young people, and share with them the Motown sound.”

*(Maureen McDonald, a Detroit-based freelance writer, contributed to this story.)*



## Motown lowdown

Are you a child of the '60s or just someone who grew up in Michigan during the Motown era? Do you remember listening to an AM radio and the sounds of Hitsville, U.S.A.? Do you know your Motown trivia? Test your knowledge by taking our trivia quiz. E-mail your answers to [exemplar@emich.edu](mailto:exemplar@emich.edu) by Feb. 10. If you answer all the questions correctly, you will be entered in a drawing for one of three pairs of passes to the Motown Historical Museum. (If you get stumped, don't worry. We'll post the answers to [www.emich.edu/communications](http://www.emich.edu/communications) on Feb. 11 as well.)

1. Which Detroit high school did Smokey Robinson attend?
2. What name did Motown's in-house band give themselves?
3. The Four Tops were originally known as the Four \_\_\_\_\_?
4. The Supremes had an astonishing five consecutive No. 1 pop hits in 1964-65. Which song was first in that string?
5. Who was born Steveland Judkins in Saginaw on May 13, 1950?
6. Name the members of The Jackson 5 in order of their birth.
7. How much money did Berry Gordy, Jr., borrow from his family in 1959 to start his rhythm-and-blues record label?
8. What month and year did Motown move to Los Angeles?

# APPETITE F

*Tom Murray, EMU's new executive chef, serves new dishes with fresh attitude*

“Eat like a caveman” is the fresh, yet prehistoric-sounding food philosophy that new Executive Chef Tom Murray brought to campus when he joined EMU Dining Services in March 2006. Contrary to the mental image that caveman phrase may evoke, it does not involve whacking a mastodon over the head and roasting it over an open fire.

Instead, it is about eating food that is real, not manufactured, processed or pasteurized.

By Lisa  
Donovan

“Do your homework and experiment rather than eat fast food and take the lazy way out,” said the trim 6-foot Murray, decked out in a crisp white chef coat and hat. “Eat in moderation, fresh and at the right times. And, of course, be active (hunt), work and workout.”

“Are Twinkies from prehistoric times?” joked Murray, 41, who earned a culinary arts degree from Rhode Island’s prestigious Johnson & Wales University in 1985. Emeril Lagasse, the chef famous for punctuating his cooking with the phrase “BAM!”, graduated from Johnson & Wales a few years earlier.

That fresh approach is what Larry Gates, director of Dining Services, was looking for when he hired Murray. Murray had spent more than 20 years in the Hyatt Regency hotel chain, advancing from culinary trainee to executive chef. “We needed someone who could work with menus, recipes, presentation, cooking and staff – someone who would enhance what we’re doing and move Dining Services forward,” Gates said. “When I saw his resumé, I was very excited to see that he was from the hotel industry.”

With an annual budget of about \$14 million, Murray is responsible for developing, coordinating and implementing food programs at all 30 campus eating venues operated by Dining Services. He supervises a staff of

10 full-time cooks and hundreds of part-time students, who collectively serve more than 2 million meals to faculty, staff and students during the academic year. To please those palates, Murray does everything from reviewing hundreds of recipes and ordering food and equipment to showing students how to prepare food and coordinating banquets for as many as 650 people at the EMU Student Center.

To get student input on food programs around campus, Murray, Gates and other representatives from Dining Services meet weekly with the Residence Hall Association, comprised of presidents of EMU’s residence halls. “We share upcoming events. They share concerns and comments, and they take it back to the students where they live,” Gates said.

One of Murray’s biggest initial challenges was overseeing the design and construction of the Student Center’s food preparation and dining facilities. Before the center opened, he had his hands full studying the architectural drawings on his office wall and running back and forth to see the set-up in person.

The center’s banquet facility has received plenty of Murray’s attention. He is thrilled that it includes a modern, full-service kitchen adjacent to the banquet room. Before, all catered event food was prepared at Hoyt Conference Center, then delivered by truck to a finish kitchen at McKenny Union.

In preparation for more than 2,000 Student Center bookings, many of which involve catered food, Murray revitalized the entire catering menu. The finished product includes a training guide for student servers with color photos of the completed meals

that display Murray’s flair for presentation. “The food is presented hotel-style at university prices,” Murray said.

Student, department, and even community events, such as weddings, are booked at the center. “Chef Tom has brought a new level of catering expertise, and the Student Center is benefiting from it,” said Carlos Costa, Student Center director. “We expect that as more and more people are introduced to the new catering menu and catering leadership, they will want to use the Student Center even more.”

Murray is also responsible for operating the center’s Sweet Success bakery. Sweet Success’ neighbors in the first-floor food court are Taco Bell, KFC, Panda Express, Sbarro, Freshens Smoothie Company, Wendy’s, Subway and Panda Express. EMU owns the franchise for all except the last three.

Inside the court, up to 450 guests can enjoy their food while chatting with friends or studying at tables overlooking University Park. Many students, like freshmen Autumn Baker and Ashlei Hudson, prefer the center’s eating options over other campus venues. “I like Subway and KFC, and the Taco Bell is better than the one at Eastern Eateries,” said Baker. “Sbarro is much better, too,” added Hudson.

“It’s a challenge to get seven restaurants open in one day,” said Murray with a smile in the days leading up to the Nov. 6 opening. “It’s like Christmas. How many presents can you open at one time?”

Murray is especially proud of Sweet Success, which offers such sugary delights as mango cheesecake, zebra brownies, caramel apple granny bars and chocolate-covered strawberries. “Toll House cookies and Rice







*Feature*

# OR SUCCESS



Krispie Treats were the only desserts on campus when I got here," Murray said. "I knew we could do better than that." All those sweet treats may seem contrary to Murray's "eat like a caveman" philosophy, but even cavemen deserve a treat now and then.

Before Murray arrived, Eastern Michigan was already rated as one of the top schools in food service, Gates said. It was also one of the first universities to offer room service, have an A&W franchise, and prime vendor contracts for buying food. Gates compared the addition of Murray to the Dining Services management team with the Miami Heat's acquisition of basketball superstar Shaquille O'Neal. "Like the Heat, we were leaders and just needed one more player to make us great, and that's Tom."

"His favorite words are 'Trust me,'" added Gates. "So far, everything he's said has come true and it works."

Murray's office shelves are filled with cookbooks from the simple *Florida Citrus*

Chef Murray's responsibilities include making sure that the student cooks know how to prepare the meals he has created. Receiving a recent hands-on tutorial were Sam Prout (left), from Alma, Mich., and Erric Morton from Ann Arbor.



*Cookbook* to his favorite, the elegant *Art Culinnaire*. He has called on the recipes in those books, his extensive culinary knowledge and his passion for food to revamp the menus at three-quarters of Dining Services' campus

venues. "I want to make things better by putting finesse or updated, modern touches — dust them off and refresh them," said Murray, who became a certified executive chef through the American

## Tasty tidbits

### 2005-06 school year:

- ▶ 15,000 pounds of chicken fingers
- ▶ 11,000 pounds of turkey
- ▶ 4,000 pounds of bacon
- ▶ 76,000 cookies
- ▶ 10,000 pounds of tomatoes
- ▶ 10,000 pounds of onions
- ▶ \$40,000 of salad dressings
- ▶ \$27,000 of garbage bags

### Since September, EMU has served:

- ▶ 46,000 hamburgers
- ▶ 158,000 orders of french fries
- ▶ 20,000 large pizzas
- ▶ 117 servings of chicken nuggets
- ▶ 68,000 bagels





Culinary Federation in 1996.

At Dining Commons ONE, the largest and most-used residence hall eatery, students can easily see some of Murray's changes as they slide their trays past nine action stations. A fruit bar has been added, and the salad bar has been embellished with a selection of 30 toppings.

Soon, he plans to add chef's suggestion recipe cards, with photos and directions to create specialty salads such as Caesar, Cobb and Asian. Other tempting options include home-cooked entrees such as baked salmon, made-to-order stir-fry and fresh pasta.

"The word on the street is the kids are really excited about the healthy options," Murray said. "We're selling more salads and peeling a hell of a lot of fruit. The question is, will they stick with it?"

"I just like salad, period," said freshman Tierra Brown. "And these breadsticks make the salad."

"The veggie lasagna is awesome," added junior Brandi Kent. "I was so excited when I saw it on the menu today."

Sophomore Andrew Fretz likes to pile a little more on his plate. "I love the lasagna, and I really like the fruit bar."

Murray further stirs things up at Dining Commons ONE with monthly theme nights. For January, the theme is Super Bowl Salsa, followed by Mardi Gras in February, Irish Fest in March and Spring Fling in April.

**T**he response to Murray's improvements at Eastern Eateries' Sunday buffet can be seen in the long line of students with plates in hand every week. Since installing a chef's station, where cooks create specialties like shrimp scampi and strawberry shortcake, and adding dishes like roasted pork loin with fresh vegetables, the number of diners has jumped from 300 to 500 each Sunday.

Even Jump Asian Express Cuisine, the smallest eating venue on campus, has benefited from Murray's passion for food. He has reviewed every one of the 100 recipes in Jump's four-inch binder to see how they can

be made more mouth-watering.

Next on Murray's agenda is rejuvenate room service, which is available through CrossRoads MarketPlace at the Hoyt Conference Center. Sales have been slow, but it is a great option for students. "Where else can you get a steak delivered to your dorm room?" Murray said.

"It's a long way from the days when eating in a college cafeteria was 'plop, plop' on your plate with some mystery meat," he said.

Gates, who has been with EMU Dining Services for 26 years, clearly remembers that earlier era of college food service. When he arrived, the campus offered only two places for students to eat meals. Both locations had fixed meal times and served all-you-can-eat style to as many as 1,800 students per meal. Veal Parmesan, lasagna and roast beef were popular, and tacos were just starting to get students' attention.

Back then, everything was made from scratch. That meant cracking up to 3,600 eggs for breakfast, mixing ranch dressing packets



## A menu of venues

### Student Center

- ▶ Sweet Success ▶ KFC
- ▶ Sbarro ▶ Taco Bell
- ▶ Freshens Smoothie Company
- ▶ Lobby Shop (convenience store)
- ▶ (Subway, Wendy's and Panda Express not operated by EMU Dining Services)

### Eastern Eateries

- (Located in the First Year Center between Walton-Putnam and Phelps-Sellers residence halls)
- ▶ Jump Asian Express Cuisine
- ▶ A&W
- ▶ Sbarro
- ▶ Sunset Strips
- ▶ Healthy Stop Express
- ▶ Freshens Smoothie Company
- ▶ Taco Bell
- ▶ Cutting Edge Deli
- ▶ Quick Fixx (convenience store)

### CrossRoads MarketPlace

- (Hoyt Conference Center)
- ▶ Einstein Bros. Bagels
- ▶ Hot off the Grill
- ▶ Cool Stuff Deli
- ▶ Swoops Production Deli
- ▶ Market Place (small grocery store)

### Other establishments

- ▶ Dining Commons ONE (adjacent to Downing Hall)
- ▶ Paradox Café (Halle Library)
- ▶ The Common Ground Café (Marshall Building)
- ▶ Flying Eagles Café (Pray-Harrold)
- ▶ Café Crescendo (Alexander)
- ▶ To Be Café (Quirk)
- ▶ Courtside (Rec/IM)
- ▶ Food for Thought (Sill Hall)
- ▶ The Bottom Line (ground floor, College of Business building)
- ▶ University Catering

into big tubs of buttermilk, and shredding huge chunks of cheese in a dicer for taco night.

"Student eating habits have really changed a lot," Gates said. "They want breakfast at 9 or 10 a.m., so we serve it until 10:30 a.m. and sometimes all day. Dinner hours go until almost midnight at some places. Snacks are available as late as 2 a.m. at the Quick Fixx convenience store."

**F**ast food has also become a hot item on students' radar. Fulfilling that need creates a balancing-act for Dining Services. "Do you give students what they want, or do you make choices for them?" Gates asked. "What they want is usually burgers, fries and pizza. We try to give them healthier items like garden burgers, baked potatoes, salad and turkey-wrap sandwiches."

In addition to traditional foods, students have expressed a desire for more fellowship and a greater sense of community. "They want to come in, say hello to friends and professors, study and eat together," Gates said. Fulfilling that need led to the creation of about 20 small eating shops across campus, such as Flying Eagles Café in Pray-Harrold, The Bottom Line in the Gary M. Owen College of Business Building and Food for Thought in Sill Hall.

After spending the last 20 years working 70-90 hours a week in the hotel industry, Murray is thrilled with the working environment at EMU. "I love being here," he said. "I like the opportunities and I love the challenges."

"It feels good to be appreciated," he added. "The students have a 'Go get 'em' attitude, and management has a 'thank you for helping' attitude."

And perhaps best of all, now that his work hours more closely approximate 40 per week, he can relax and enjoy life with his wife and daughters, ages 4 and 6. He has taught them the caveman philosophy, too. There is no candy or pop in the Murray household, and both girls love to cook and eat healthy food. The younger one even dressed up as a chef for Halloween.

"Working less hours doesn't mean I stop loving food and cooking," Murray said.

# I came, I saw, I ordered, I ate

By Lisa Donovan

Executive Chef Tom Murray and his team of not-so-secret agents prepare and serve food at more than 30 venues around campus. My mission, which I chose to accept, was to sample food at each location. Armed with a notebook, my favorite Nikes and a pair of jeans with plenty of wiggle room, I set out in search of my culinary targets.

At the end of my adventure, the locations of the many taste treats were pleasantly burned into my memory – and my jeans still fit. So I declared the mission a success.

## Nov. 1: Paradox Café, Halle Library, 1 p.m.

In this brightly lit subterranean café, I slid past shelves of tempting snacks like Skittles and chocolate-covered pretzels on my way to the entrees at the far end of the U-shaped aisle. Among the array of freshly prepared salads and sandwiches, the ham and swiss looked tempting. But the chilly outside air made a hot bowl of soup sound even more inviting. I ordered tomato bisque, then backtracked to snatch a Wild Cherry Pepsi from the cooler before heading to my seat. My tastebuds were greeted with a lightly spiced soup complete with chunks of real tomatoes. Delicious! *Cost: \$5.28*

## Nov. 6: Food Court, EMU Student Center, noon

Amid the throngs of opening day visitors to the EMU Student Center, I scoped out the aromatic selections in the food court. The free samples being passed out by the Sweet Success bakery caught my eye first, so I indulged in a small square of creamy cheesecake. My tastebuds called for more sugary treats from this shop, which resembled a fine French bakery. I bought a zebra brownie, turtle brownie, caramel apple granny bar and luscious lemon square, which I then shared with my friends ... after slicing off a chunk for myself. C'est magnifique! *Cost: \$6.36*

Since I began my meal with dessert, I thought I should try something a little healthier for my main meal. I opted for a small spinach and mushroom pizza from Sbarro,

pipin hot from the oven. Ample veggies on top of gooey cheese and a well-baked crust, topped off with a Coke, made for a very satisfying lunch. *Cost: \$6.45*

## Nov. 8: Dining Commons ONE, 2 p.m.

As I walked toward Dining Commons ONE, I saw a sign advertising the all-you-can-eat fare, so I was glad I was hungry. Inside, I grabbed a tray and began surveying the selections at nine different action stations. Among my options: sole, baked beans and rice pilaf at William's Fish Shack; and oven crispy chicken, corn bread and green bean casserole at Mildred's Homestyle. There was also a salad bar, homemade breadsticks and soups, a do-it-yourself burger bar, and fresh Belgian waffles with a variety of toppings.

At the salad bar, I drizzled fruity yogurt over fresh grapes and strawberries. Then I took some



organic greens, added black olives, broccoli, carrots, beets and cheese, and topped it all with raspberry vinaigrette. My last stop was the international pasta bar, where I could make my own stir-fry or pasta dish. I put spaghetti-style pasta, marinara sauce, a dollop of Alfredo sauce, and a sprinkle of mozzarella cheese into a bowl, which was then sautéed to bubbly perfection by a member of the Dining Services staff. After eating to my heart's content, I grabbed a warm peanut butter cookie from the Just Desserts station and headed out the door with a very contented smile on my face. *Cost: \$6.90*

## Nov. 27: Common Ground Café, Marshall Building, noon



Since eating four lunches in one day might transform me into something resembling the Goodyear blimp, I decided to have a traveling meal today. For my first course, I headed to The Common Ground Café. A quick menu scan revealed some exciting salads, such as Jammin' Jamaica and Thai Beef, along with more typical offerings like a Caesar wrap, chicken salad pita, hot dogs, nachos, bagels and yogurt. I had my heart set on the Jammin' Jamaica, but they were sold out, so I settled for a chef salad with Italian dressing and a Cherry Coke.

As I sat down to eat, a 12-paneled skylight filled the two-story atrium with bright sunshine. I would love to have finished every crunchy bite of that salad, but halfway through, I remembered this was only the first stop on my lunch journey. **Cost: \$5.24**

## Flying Eagles Café, Pray-Harrold

I've eaten yummy soups at this café many times, and I had just eaten a salad, so I looked up at the menu board to see what else might tempt my taste buds. Listed under sandwiches, I saw turkey and American or chicken salad croissants, ham and swiss or tuna on multi-grain, and a veggie delight. I'm not a big seafood fan, but tuna salad often hits the spot for me, so that's what I chose.

After paying for my sandwich, I took a few steps over to a nearby bench to begin munching. I discovered that I actually had a tuna salad kit that allowed me to assemble the ingredients just the way I like them. I stirred it all together with a plastic spoon, plopped it onto the lettuce and tomato half of the bun and covered it with the other half. Several bites later, I realized that my creation was not too dry and not too soggy — it was just right. **Cost: \$5.29**

## Café Crescendo, Alexander

Now I was ready for dessert, although I did notice that the woman ahead of me in line had just bought a Jammin' Jamaica salad. Boy, did that look good! It made me wish I had started my traveling lunch here. Oh well, on to something sweet.

Earlier diners had already gobbled up the warm, fresh-baked batch of cookies. I reached into the display case and grabbed a huge blueberry muffin dotted with plenty of juicy blue fruit. But what's a muffin without coffee? On to my final destination of the day. **Cost: \$1.79**

## To Be Café, Quirk

The food and drink selections here were similar to today's other three eating spots, but the specialty coffee drinks had delightfully theatrical names: Measure for Measure, Much Ado About Nothing, Strange Interlude and Beyond the Horizon. I was dying for a Strange Interlude, whatever that is, but alas, it was not to be. The café was already closed for the day, so I had to trudge back to the office under my own steam.

## Nov. 29: Eastern Eateries, First Year Center, noon

A kaleidoscope of sights, sounds and smells washed over me as I entered the eatery through the heated, glass-enclosed walkway. Students were flocking to Jump Asian Express Cuisine, A&W, Sbarro, Sunset Strips, Healthy Stop Express and Freshens Smoothie Company. One floor below, Taco Bell, Cutting Edge Deli, and Quick Fixx convenience store were vying for attention.

With a low-calorie lunch in mind, I ambled over to Healthy Stop Express. Brightly colored menu boards listed salads such as French and Veggie Patch, wrap sandwiches like Turkey Club, Seafood and Spicy Veggie, and baked potatoes in styles ranging from cajun to Irish. I was narrowing down my choices when a tantalizingly pungent aroma from Jump Asian Express Cuisine pulled my size 7 1/2 shoes in that direction.

Today's entrees at Jump were General Tso Chicken, Pepper Steak, Teriyaki Chicken and Imperial Barbequed Ribs. I asked the woman behind the counter for her recommendation, and she gave the hot and spicy General Tso Chicken her thumbs up. My friend Randy chose that meal, and I went for the less spicy Pepper Steak. Our combo meals also came with our choice of white or fried rice, egg roll and a drink.

As I sat at a table by the window, I was pleasantly surprised to discover that my steak was quite tender and juicy. The generous mix of onions and sweet red bell peppers, along with a sprinkling of pea pods and baby corn, made for a wonderful taste combination. Randy was equally enamored with his General Tso Chicken, although it must have been quite a tongue-sizzler because I noticed that he sidelined a few of the really hot red peppers. **Cost: \$6.15**



## Nov. 30: CrossRoads MarketPlace, Hoyt Conference Center, 8 a.m.

It was pouring rain and I needed something to get my day off to a bright start, so I popped in to see what CrossRoads MarketPlace had to offer. At this hour, only Einstein Bros. Bagels was open, but I cruised around to see what would be available later in the day. Hot off the Grill's menu listed main-course dishes like meatloaf, spaghetti, rotisserie chicken and macaroni and cheese. They even have a Sunday brunch with eggs, biscuits and sausage, French toast and other weekend indulgences. At Cool Stuff Deli, individually-prepared sandwiches like Village Reuben, Italian Sub and BLT Pita Club are the order of the day. And the Market Place was like a small grocery store, with everything from fresh fruit and vegetables and frozen dinners to Comet cleanser and French Vanilla Glade.

After completing my tour, I wound up back at Einstein Bros. Bagels, which of course had a good selection of bagels, like pumpkin, sesame and cinnamon raisin. But there were a surprising number of other options. Omelet sandwiches like the Santa Fe and Steak and Egg Ranchero looked interesting, and so did the fresh-baked muffins. If it was a few hours later, I might have been tempted by a lunch selection like a Veg Out, Tasty Turkey or Spicy Grilled Chicken sandwich.

I opted for a yogurt and fruit parfait and a cup of cinnamon spice tea. As I stirred some crunchy granola into my parfait, chunks of peaches, raspberries and blueberries chased my spoon around the cup and tinted the creamy yogurt a lovely shade of purple. The warm cinnamon spice tea was a welcome addition on this cold, rainy morning. But I just may head back over here to one of Einstein's neighbors for lunch. **Cost: \$4.11**

## Johnston gift helps equip classroom for future teachers

By Nancy Mida

Future early childhood educators now have a new and very special “home” on campus, thanks to the generosity of Robert L. Johnston and his daughter, Denise.

A \$100,000 pledge from Robert, a longtime friend of Eastern Michigan University and emeritus trustee of the EMU Foundation, furnished an early education classroom in memory of his late wife, Gail E. Johnston, who died Dec. 22, 2005. Gail spent her working years teaching mentally, physically or financially challenged children.

The classroom, in Room 223 of the John W. Porter Building, was dedicated recently at a private reception. Robert and Denise were on hand for the ribbon-cutting.

“When I entered the room, it felt like home,” said Sarah Johns, an EMU senior from Allen Park, Mich., who spoke on behalf of the Early Childhood Education (ECE) students at the dedication. “One of the things we learn in the program is the importance of a comfortable and secure learning environment. This room is a perfect example of such an environment.”

“The room, which is dedicated solely to the ECE program, makes the students feel valued as future educators. I feel as if our status as students has been elevated to that of a developing professional educator,” Johns added. “There is a partnership between the



ABOVE: Robert Johnston, center, and daughter Denise, hold gifts of appreciation during the dedication of the Gail E. Johnston Early Childhood Classroom and Resource Library (pictured at left). With the Johnstons were (from left): Vernon C. Polite, dean, College of Education; professors Karen Paciorek and Sue Grossman; Provost Don Loppnow; Margo Dichtelmiller, associate professor; Don Bennion, department head, teacher education; Martha Baiyee, associate professor; and EMU President John A. Fallon.

professors as current educators, and the students as future educators, in working and learning together to provide high-quality early childhood education.”

“The six faculty in the ECE program are very grateful for the Johnston gift,” said Karen Paciorek, a professor of early childhood education. “We have a large number of teaching resources which will now be kept in the Gail E. Johnston Classroom and Resource Library for students to use in the over 20 classes we offer at the undergraduate and graduate level.”

A special classroom feature is the children’s corner, a place for EMU students to study and manipulate materials and resources actually used in an ECE classroom. Educational materials will be updated using funds from the Gail E. Johnston Early Childhood Resource Endowment.

Robert retired in 1994 as vice chairman of Gerber Products Co., after a 38-year career with the corporation. He has served as chair of the EMU Foundation Board of Trustees and was honored by the EMU Alumni Association with the Dr. John W. Porter Distinguished Service Award in 2005.

The ECE program, part of EMU’s Department of Teacher Education, specifically focuses on preparing teachers to work with children from birth through age 8. Students earn elementary certification (K-5th, all subjects) and state endorsement in ECE. The graduate program prepares teachers to be leaders in their programs and advocates for young children and their families.

*(Nancy Mida is communications coordinator and Web content manager for the EMU Foundation.)*

## Fallon investiture dinner pays dividends

Ceremonies investing Dr. John A. Fallon as EMU’s 21st president achieved a very important goal – raising funds for several endowed scholarships. In his April 7, 2006, investiture address, President Fallon said he hoped his investiture would “actually raise money ... and that support will go toward student scholarships.” A Scholarship Benefit Dinner raised \$26,740, which was distributed to bring endowed scholarships in all five colleges to fully funded status. Scholarship funds also were enhanced in Athletics, Financial Aid, the Graduate School, the Bruce T. Halle Library, Information and Communications Technology, and Student Affairs.





## Eugene Thomas and Marcia Allen-Thomas

**M**arcia and Gene have been dedicated EMU alumni for more than 30 years. Both have degrees from 1974 – Marcia with a bachelor of science in accounting and Gene with a bachelor of arts in education. Gene excelled as a member of the EMU track team while an undergraduate, earning All-American status. He has served as president of the E-Club Alumni Chapter and was inducted into the EMU Athletic Hall of Fame in 1997.

After graduation, Marcia joined Pricewaterhouse Coopers as an accountant and by 1986, had attained the level of partner. Marcia lends her business expertise to EMU and in 1991, she received the EMU Alumni Achievement Award. She has volunteered with the College of Business and is an emeritus trustee of the EMU Foundation. Both are valued members of the EMU family and have chosen to make a lasting legacy gift to their alma mater in the form of a bequest.

*“Eastern is an important part of our lives. The education of students is a very important part of our lives, and we hope our bequest will ensure that students get the quality education that EMU is known for.”*

Gene and Marcia have named Eastern Michigan University in their estate plan as a way to pay tribute to all that the University has helped them to achieve in their lives. Through this planned giving, they are able to make an impact gift to EMU while retaining control of their assets. The gift may result in an eventual estate tax savings.

All individuals who make a qualified planned gift are enrolled as members in our Heritage Society, a group that recognizes and celebrates alumni and friends who have created a lasting legacy at EMU.

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Eastern Michigan University  
**FOUNDATION**

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To help plan your gift, contact Susan Rink at 888.221.2249 or e-mail [susan.rink@emich.edu](mailto:susan.rink@emich.edu)

Office of Planned Giving • Eastern Michigan University Foundation  
1349 S. Huron St. • Ypsilanti, MI 48197  
[www.emufoundation.plannedgifts.org](http://www.emufoundation.plannedgifts.org)

## Make a (fashion) statement

Looking for the latest EMU apparel and souvenirs? There are now three ways to buy the items you want, or to give as gifts to others:

- Shop the EMU Bookstore, now run by Follett Higher Education Group, inside the EMU Student Center. Call 734.483.2850 for operating hours or visit [www.emich.bkstr.com](http://www.emich.bkstr.com).

- Purchase online at [www.emich.edu/recim/compedge.htm](http://www.emich.edu/recim/compedge.htm) and a percentage of your total bill benefits the Alumni Association Scholarship Fund (see story page 6).

- Shop the Competitive Edge Pro Shop, the University-owned clothing store, inside the Rec/IM. Call 734.487.4204 for winter semester operating hours.



## EMU Alumni Association



### Officers on the Board of Directors

(Pictured above, from left) President: Karen M. Pitton ('79); President-elect: Gerald Gemignani ('94); Secretary/Treasurer: David Mamuscia ('67, '71); Parliamentarian: Eric Brown ('03)

### Board members

Larry Andrewes ('66, '68); James J. Beasley, Jr. ('77); Tom Borg ('79); Len Capelli ('68, '73); Carl Christoph ('75); Scott Frush ('94); Jay Hansen ('83); James Hogan ('92, '98); Ernie Krumm ('90, '97); Rusty Machovec ('80); Jerry Marszalek ('67, '74); Dr. Joe Misiewicz ('68, '70); Latoska N. Price ('96); Eric Rass ('91, '95); Gregory A. Sheldon ('96); Robert T. Simon ('91); Karen M. Tabb ('04); Dr. Martha M. Taylor ('89, '95); Robert C. Theodore ('79)

### How to activate your membership ...

EMU Alumni Association membership is free. Sign up today online at [www.emich.edu/alumni/association](http://www.emich.edu/alumni/association).

*Take Five is a regular feature where we ask a member of the EMU Alumni Association Board of Directors five questions. This issue, we speak with Ernie Krumm ('90, '97).*

## Take Five with Ernie Krumm

**Q: How many times did you change majors?**

**A:** None. I was always an education major. I went to Eastern based on the fact that I wanted to be a teacher. EMU was and is the best university in the country for any potential teacher to obtain an education degree.

**Q: You are a full-time teacher, football coach and owner of an insurance company. Are you a multi-tasker or what?**

**A:** I am also a husband, a dad, a Catholic Youth Organization athletic director at Our Lady of Good Counsel School in Plymouth, and I sit on several committees and organizations, both professionally and personally. The answer is YES, I feel I can multi-task with the best of them. I have always believed those who can have an obligation to do what they can for others. My life is richer when I give of my time and talents.

**Q: Someone gives you \$5 million tomorrow. What do you do with it?**

**A:** I pack up the family and move to our beloved cabin on Indian Lake in Manistique, Michigan. That's in "dah UP" for all you Trolls, Sugar-Beaters and Flat-Landers who don't know the Upper Peninsula. Don't worry fellow, board members – I will make the trip back for our EMU Alumni Association Board



of Directors' meetings, and will remain a fan of Eastern athletics.

**Q: What one single piece of advice do you wish you would have received before going off to college?**

**A:** You are smarter than you think. I became a lifelong learner while attending EMU, where professors cared about me – not just my grade.

**Q: Tell us, as a football coach, who's going to win Super Bowl XLI?**

**A:** All I can say for sure is, as a Lions fan and season-ticket holder, I know who is not going to be in the Super Bowl again this year. GO LIONS!





## WEAR IN THE WORLD!

Do you have a picture of yourself wearing EMU gear in a faraway or unusual location? If so, e-mail the image to [e-alumni@emich.edu](mailto:e-alumni@emich.edu). Or use regular mail and send it to Exemplar, 15 Welch Hall, Ypsilanti, MI 48197.

TOP LEFT: Casey Frazee ('05) and Katie Ezell ('04) visited the Grand Palace in Bangkok, Thailand, in November. Casey and Katie were EMU tour guides and members of the orientation staff. Katie lives in Thailand where she teaches English as a Second Language through the Peace Corps. TOP RIGHT: Robert Ford ('75) visited Eagle Beach in Aruba while vacationing with his wife Barb in September. LEFT: Mark Koneda ('01) visited Costa Rica's Arenal Volcano in October. His wife, Amanda Parkhill ('03), snapped the shot.

## Stay connected

Stay informed about alumni chapters, events and University news by subscribing to e-Edge, EMU's monthly electronic alumni newsletter. Sign up today at [www.emich.edu/alumni/edge](http://www.emich.edu/alumni/edge).





## Memories abound for Class of 1956

Fifty years after the Michigan State Normal School Class of '56 donned graduation caps and gowns, 29 of them returned to campus during Homecoming Week to be honored as members of the EMU Golden Years Society. The alumni traveled from as far away as Florida, California and Idaho to attend the Oct. 20 luncheon and induction ceremony.

The event began with welcoming remarks from Fred Roberts, whose sense of connection has kept him involved with the University over the years. "My positive memories draw me back to help out," said Roberts, a member of the reunion advisory committee and emeritus member of the EMU Alumni Association Board of Directors. "Plus, I like to be around young people." Roberts' daughter Susan ('80) came from Los Angeles to celebrate this college milestone with her father.

Class president Gordon Yates, who made the trip from Bedford, Mass., led his former classmates in a toast. Yates toasted the great education the Class of '56 received at MSNC as a foundation for their future success, the positive things being done at EMU today, and the health and happiness of his classmates.

For Yates, it was not a single event that made MSNC special, but the overall impression that has stayed with him. "It was the melding of freedom and responsibilities and hard work that made it a beautiful experience."

The ceremony's highlight

followed University greetings from President John A. Fallon. Participants were awarded a special medallion, commemorating their induction into the Golden Years Society. The Society celebrates alumni's valued role in creating the proud history of Michigan State Normal College, recognized today as Eastern Michigan University.

Although the University has changed a lot in the past half-century, many things have remained the same. Most importantly, Darryl Szczepanski, vice president for University advancement, reminded the group that EMU has stayed true to its mission of improving young people's minds through educational and extracurricular experiences inside and outside the classroom.

In preparation for the event, alumni were asked to send in some favorite memories from their student days, when Dwight Eisenhower was president, gas was 23 cents a gallon and a 3-cent stamp would carry a letter home to mom and dad. For Roberts, MSNC's relatively small student population of 3,000 enriched his school experience. "It was a cozy atmosphere where it was easier to get to know people," said Roberts, who still keeps in touch with several of his classmates. "I got an excellent education that I applied to a rewarding career in public education."

Other Golden Years Society inductees shared humorous memories of their college years. Mary Batcheller noted the dif-

ference between dorm life then and now. She recalled with a laugh how Miss Jones, a house mother, inspected dorm rooms.

"You hoped she'd put a little blue square of construction paper by your phone because that meant your room was good," said Batcheller. "Yellow and red squares weren't good, and you sure didn't want to get more than two black squares if you wanted to stay in the dorm."

Joan Moseley recalled letting a dorm mate in through a window after a late date with a University of Michigan boy. Rosemarie Konczal remembered having to get the boys out of King Hall on time and, on one occasion, getting thrown out and locked out herself.

And Willie Greene reminisced about giving the freshmen a slippery disadvantage in the freshman/senior pole-climbing event by greasing their pole in advance.

— Lisa Donovan





# Twice as nice

By Danielle Clair

*Two chapters share top honors*



Live reggae music reverberated through the massive tent full of alumni and friends at the “Go Green” Alumni Tailgate Oct. 21. The stage was set to announce the new “Chapter of the Year” — a Homecoming tradition since the first award was presented in 1994. For the first time, though, selecting only one alumni chapter deserving of the award proved too difficult for the Alumni Association Board of Directors. Instead, the Construction Management and Greek Alumni chapters were both honored that day and currently share the title.

When considering a chapter for the award, the board takes various criteria into account. “We look at the commitment the chapter has to the University, things they do as a chapter, and how the chapter is involved with the current student body,” said Eric Brown ‘03, parliamentarian of the board and chair of the chapters committee. The 2006 winners each stood out this past year for many reasons, including their growing scholarship funds and successful annual fundraisers.

Both chapters have an endowed scholarship that they award to deserving students annually, and each fund pays tribute to an individual instrumental in the chapter’s success. The Construction Management Chapter’s Dr. John A. Weeks Scholarship, which honors the late emeritus professor, currently has the largest endowment of all the alumni chapters. Last year alone, they raised more than \$15,000 for the scholarship. In 2006, the Greek Alumni Chapter accomplished its initial goal of endowing a \$10,000 scholarship with the EMU Foundation. Although the chapter began its endowment in 2003, they voted to name it in honor of Joyce Berg, a founding member of the chapter who died in 2005.

The Greek Alumni Chapter was previously named “Chapter of the Year” in 2001. According to chapter president Jennifer Rass ‘93, winning the second time around was just as sweet. “We had a great, great year and we were very excited to win. We thank the Alumni

Association for offering a dual award, because both chapters were very deserving,” said Rass. For the past two years, the chapter has participated in the Annual Heart Awareness Walk. They also sponsor a popular annual alumni Homecoming event at Theo’s, a favorite local hangout.

LEFT: Members of the Construction Management Alumni Chapter celebrate their win. From left are: chapter co-president James Hogan ‘92, ‘98), School of Engineering Technology department head Dr. Bob Lahidji, Swoop, chapter vice president Bob King ‘95) and chapter co-president Kathy Johnson ‘95, ‘98). TOP: Members of the Greek Alumni Chapter celebrate *their* win. From left are: Martha Costa ‘87), chapter co-president Greg Nixon ‘99), Heidi Mills ‘89), Lea White ‘98), Kim Forbes ‘99), Alumni Association Board parliamentarian Eric Brown ‘03) and chapter co-president Jennifer Rass ‘93).

This marked the first and equally exciting win for the Construction Management Alumni Chapter. The chapter is known for its popular annual golf outing fundraiser, which has raised more than \$72,000 over the years. It is their largest fundraiser, and, according to chapter president James Hogan ‘92, ‘98), it is something they plan to continue.

In their own ways, the two chapters are actively involved with EMU’s current students. The Construction Management Alumni Chapter holds an annual career fair for students in the University’s construction management program. The Greek Alumni Chapter is the main sponsor for the annual Greek Awards program, where EMU fraternities and sororities are honored.

Bragging rights for a year is not all these chapters won. They each received a monetary prize of \$250 and a “Chapter of the Year” banner to display at events. Admirably, both chapters invested the money in EMU students. The Construction Management Alumni Chapter donated the prize money into its Dr. John A. Weeks Endowed Scholarship, and the Greek Alumni Chapter funded one of two \$250 scholarships it awards annually.

So what is next for the reigning “Chapters of the Year?” Neither has any plans to slow down after their win, and both are always looking for new members to help them reach their goals.

(For more information about becoming involved in these or other chapters, visit [www.emich.edu/alumni/chapters](http://www.emich.edu/alumni/chapters).)



THE CLASS OF 2005: Inducted at last year's Hall of Fame ceremony were (from left): Daniel J. Schmitz ('79), baseball; Sara J. Seegers ('95), softball; Wally Roeser, team physician; Dan Boisture, head football coach, 1967-73; Harold E. Simons ('68, '70), basketball and men's golf coach; Tommy Asinga (B.S. '94), track and field; and the late Harold Morningstar ('40), track and field, who was represented by his son, Gene. Former men's basketball coach Ben Braun was not present, but was inducted in a special ceremony when his University of California team played at EMU. (For more on the chapter, visit [www.emich.edu/alumni/chapters/e\\_club.html](http://www.emich.edu/alumni/chapters/e_club.html).)

## EMU Athletic Hall of Fame benefitting from work of E-Club Alumni Chapter

The E-Club Alumni Chapter is embarking on its fourth decade of honoring EMU varsity letter winners who have brought distinction to themselves and the University. Since 1976, two years after the club was formed, the chapter has inducted almost 200 former athletes into the EMU Athletic Hall of Fame. Five members of that group made it all the way to the Olympics.

The Hall is filled with plaques honoring letter winners such as Rodney Slater ('77), captain of EMU's football team. Slater went on to become Secretary of Transportation in President Clinton's administration. "He made it to the presidential ranks, right in the Cabinet," said Ed Mizinski ('76), current president of the E-Club, which has about 200 members who are former letter winners.

Some Hall members were athletes in the early 1900s. Other more recent inductees include Shirley Spork ('49), a founding member of the Ladies Professional Golf

Association; John Banaszak ('75), who earned three Super Bowl rings with the Pittsburgh Steelers; and Clarence Chapman ('76), who played for the New Orleans Saints.

"If you look at the plaques, it's unbelievable the records they've set," said Robin Baun ('75), the chapter's 2004-05 president. "One swimmer inducted two to three years ago [Rena (Cox) McBroom ('81)] never lost a dual meet in her entire college career."

The E-Club board of directors meets monthly to discuss possible inductees and plan the Hall of Fame banquet, which occurs in conjunction with a home basketball game. "It's a pretty big deal to put together," said Baun, who lettered in volleyball and softball. "We bring in athletes from all over the country, and sometimes the world."

About six years ago, at the urging of chapter member Ken Bruchanski ('75), who lettered in baseball, the group's board of directors tackled the challenge of building a new Athletic Hall of Fame. "We all took five-year pledges and got it built," said Mizinski. The Hall of Fame is adjacent to the EMU Convocation Center concourse and is open to the public during regular business hours.

With nine men's and 12 women's varsity sports, EMU has generated a large pool of letter winners in its 157-year history.

"Any successful athletic department should try to maintain a special relationship with its former student athletes," said Dr. Derrick Gragg, EMU's athletic director. "For us, E-Club is a vital organization that I place on a very high level. They are definitely the way we can bridge the gap between this department and our former athletes."

E-Club members appreciate that special relationship. "Everyone has a lot of devotion to the athletic programs and the school," said Mizinski, who lettered in football. "They have big, green hearts."

During halftime of home football games, those green hearts gather in the chapter's E-Room, under the stands at Rynearson Stadium. "It's a real hoot," Mizinski said. "Everyone sees the old guys they haven't seen in awhile, and catches up on the EMU athletic news they might have missed."

— Lisa Donovan

## Ceremony welcomes Hall Class of 2006

Congratulations to the EMU sports legends voted into the EMU Athletic Hall of Fame: **Greg Howe** (B.B.A. '89), baseball; **Carole Huston**, athletic administration; **Dazel Jules** (B.S. '90, M.A. '93), men's track; **Peter Linn** (B.S. '74), men's and women's swimming head coach; **Bob Lints**, football; **Nikki Stubbs** (B.S. '93), volleyball; and **Gary Tyson** (B.S. '74), men's basketball. They will be honored at the 31st annual induction ceremony Saturday, Feb. 10, at 10:30 a.m. in the EMU Convocation Center. A reception follows. The cost is \$35 per person. For more information or to order tickets, call Jessica Nietrzeba, athletic development assistant, at 734.487.1866 or e-mail [jnietrze@emich.edu](mailto:jnietrze@emich.edu).



More information: [www.emich.edu/alumni/chapters](http://www.emich.edu/alumni/chapters)

Chapter listings	Contact	E-mail	Phone
<b>Accounting Alumni</b>	Patrick Gannon ('92)	<a href="mailto:prgan@yahoo.com">prgan@yahoo.com</a>	773.267.0469
<b>Black Alumni</b>	George Eason ('88)	<a href="mailto:georgeeason@sbcglobal.net">georgeeason@sbcglobal.net</a>	313.657.6050
<b>Central Arizona Alumni</b>	Keith Klein ('97)	<a href="mailto:keith.klein@nmfn.com">keith.klein@nmfn.com</a>	480.722.2812
<b>Chicago Alumni</b>	Chris Carollo ('98)	<a href="mailto:cacarollo@yahoo.com">cacarollo@yahoo.com</a>	773.486.1458
<b>Communication and Theatre Arts Alumni</b>	Patrick J. Barry, Jr. ('71, '73)	<a href="mailto:pjbsailor@earthlink.net">pjbsailor@earthlink.net</a>	734.427.0797
<b>Construction Management Alumni</b>	James Hogan ('92, '98)	<a href="mailto:james@usconstruction-design.com">james@usconstruction-design.com</a>	313.647.621
<b>E-Club Alumni</b>	Ed Mizinski ('76)	<a href="mailto:Miz30@cac.net">Miz30@cac.net</a>	517.548.2414
<b>Greek Alumni</b>	Greg Nixon ('99), Jennifer Rass ('93)	<a href="mailto:gnixon29@gmail.com">gnixon29@gmail.com</a> , <a href="mailto:maxjenn@aol.com">maxjenn@aol.com</a>	734.649.5533
<b>Historic Preservation Alumni</b>	Tamara Click ('03)	<a href="mailto:info@historicpreservationalumni.com">info@historicpreservationalumni.com</a>	517.456.4282
<b>Huron Restoration Alumni</b>	Maynard Harris ('53)		517.423.7026
<b>Kensington Valley Alumni</b>	Jay Hansen ('83)	<a href="mailto:jhansen@gocoach.com">jhansen@gocoach.com</a>	734.420.3386
<b>Latino Alumni</b>	Guadalupe Salazar ('95)	<a href="mailto:emu_latinoalumni@yahoo.com">emu_latinoalumni@yahoo.com</a>	313.274.4876
<b>LGBT and Friends Alumni (1)</b>	Michael Daitch ('75)	<a href="mailto:daitch@JFMD.org">daitch@JFMD.org</a>	586.468.7001
<b>MBA Alumni (2)</b>	Jim Spilos ('99)	<a href="mailto:emualumnimba@yahoo.com">emualumnimba@yahoo.com</a>	248.374.9795
<b>MPA Alumni (3)</b>	Laura Thomas ('03)	<a href="mailto:lthomas11@emich.edu">lthomas11@emich.edu</a>	734.481.2323
<b>MSHRD Alumni (4)</b>	Sue Gerten ('99, '03)	<a href="mailto:sgerten@smartworkforce.com">sgerten@smartworkforce.com</a>	313.965.6454
<b>National Capital Alumni</b>	Mary Fettes ('86)	<a href="mailto:Mfettes4@comcast.net">Mfettes4@comcast.net</a>	703.548.8826
<b>Northern Calif. Bay Area Alumni</b>	Jeff Zank ('82)	<a href="mailto:jzank@earthlink.net">jzank@earthlink.net</a>	650.537.6360
<b>Southern California Alumni</b>	Marian Bliznik ('71, '76, '90)	<a href="mailto:mbliznik@yahoo.com">mbliznik@yahoo.com</a>	949.729.8008

(1) Lesbian, Gay, Bisexual, Transgender (2) Master of Business Administration (3) Master of Public Administration (4) Master of Human Resource Management and Organizational Development

## Alumni calendar

### JANUARY

**27** Historic Preservation Alumni Chapter hosts District Commission and Main Street Program workshop, 8:30 a.m. to 5 p.m., Ladies' Literary Club, Ypsilanti. Info: [e-mailinfo@historicpreservationalumni.com](mailto:e-mailinfo@historicpreservationalumni.com)

**27** Alumni Association board meeting, 9 a.m., EMU Student Center, Room 352

### FEBRUARY

**10** E-Club Athletic Hall of Fame induction ceremony, 10:30 a.m., Convocation Center

**10-11** EMU alumni, students and faculty participate in Dinner with 12 Strangers, a student-alumni program organized by the Student Organization for Alumni Relations. Info: [www.emich.edu/alumni/12strangers](http://www.emich.edu/alumni/12strangers)

**22** Central Arizona Alumni Chapter reception, 6-8 p.m., Arizona Biltmore Resort, Phoenix. Info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

**23** Central Arizona alumni luncheon, 11:30 a.m. to 1:30 p.m., Westin La Paloma, Tucson. To make a reservation or for more info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

### MARCH

**2** Nominations due for 17th Annual Teaching Excellence Awards. Applications due for Alumni Association Scholarship. For application and nomination forms, visit [www.emich.edu/alumni/awards](http://www.emich.edu/alumni/awards)

**2** Reception for alumni during annual American Association of School Administrators' conference, 5:30-7:30 p.m., New Orleans Marriott. Info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

**3** Alumni Association general and annual meeting, 9 a.m., EMU Foundation Building

**13** College of Business "Breakfast with the Dean," 7:30 a.m., Gary M. Owen Building. Info: Shirley Wentz at 734.487.4140 or [swentz@emich.edu](mailto:swentz@emich.edu)

**15** Alumni and friends luncheon (hosted by Steve Harner), 11:30 a.m. to 1:30 p.m., Mission Valley Country Club, Laurel, Fla. Info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

**16** Alumni and friends social, 6-8 p.m., home of Keith and Heather Stone, Bonita Springs, Fla. Info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

**24** AART volunteers assist with Explore Eastern, 10 a.m., EMU Student Center. Info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

**31** The Latino Alumni Chapter hosts an end-of-the-year social, 6:30-8:30 p.m. in the EMU Student Center, Room 334A. Info: e-mail [emu\\_latinoalumni@yahoo.com](mailto:emu_latinoalumni@yahoo.com)

### APRIL

**18** Southern California Alumni Chapter reception, 6-8 p.m. Newport Beach. Info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

**19** Northern California Bay Area Alumni Chapter reception, 6-8 p.m., Fairmont, San Jose. Info: 734.487.0250 or [alumni.relations@emich.edu](mailto:alumni.relations@emich.edu)

### MAY

**5** Alumni Association board meeting, 9 a.m., EMU Foundation Building

**19** 46th Annual Alumni Awards Dinner, 6 p.m., Ypsilanti Marriott at Eagle Crest

# HOMECOMING 2006



TOP: The McKanders family was among the friendly faces at the "Go Green" Alumni Tailgate. From left are Kenny, Carolyn ('97) and Ken, who is EMU's general counsel. LEFT: EMU dance team member Doris Leu provides a great canvas for Sunny the Clown at the alumni tailgate.



ABOVE: The adrenaline was pumping as the Eagles clinched a 17-13 victory against the Toledo Rockets. ABOVE, RIGHT: The 16th Annual Teaching Excellence Awards were presented Oct. 21 in McKenny Union Ballroom. Outstanding faculty honored by the EMU Alumni Association were (from left): Steve Moyer, health promotion and human performance; Henry B. Aldridge, communications and theatre arts; Barbara W. Ross, accounting and finance; Margrit V. Zinggeler, foreign languages and bilingual studies; Ronald F. Fulkert, business and technology education; Heather L.S. Holmes, chemistry; and Patricia Williams-Boyd, teacher education. RIGHT: Granddaughters of EMU Foundation trustee Ed Jakeway ('58) – (from left) Piper, Remy and Quinn – were a big hit at the alumni tailgate.







**LEFT:** Participants in the Office for Alumni Relations' popular Alumni Travel Society program celebrated their arrival at the Grand Hotel Victoria of Menaggio (Italy) Oct. 20. The Oct. 19-27 trip destinations included the picturesque mountain regions surrounding two of the world's most beautiful lakes: Italy's Lake Como and Switzerland's Lake Lucerne. Pictured clockwise from left: EMU emeritus staff member and alumni host Gerri Beaugrand, Thomas Hollen ('76), Joyce Hollen, tour guide Peter, Barbara Craig, Margaret Heft ('61), Dennie Craig, Sharon Furgason, Jacqueline Hale, Priscilla Frederick ('98), Janet Sanders, Sharon Tate ('70) and Linda Hale.



**ABOVE:** An evening of dedication festivities for the EMU Student Center Nov. 17 included a private reception and strolling dinner hosted by the EMU Foundation. Raising a toast are (left to right): College of Health and Human Services representatives Dr. Jeanne Thomas, dean, and Mary Cooperwasser, director of development, with husband Vic; Bethann ('92) and Ernie Krumm ('90, '97), Alumni Association board member; and CHHS donors Judith A. and Robert E. Wollack, honorary alumnus and president and chief executive of Wolverine Human Services. (Photo by Patrice Chapman-Holm)



Graduates of the Last Decade (GOLD) mingled Nov. 9. at Paesano's Restaurant and Wine Bar in Ann Arbor for a wine tasting with selections from Bello Vino Marketplace. Attendees included Celeste Wakeley (left) and Jolene Hunter ('99).



Victor Pytko (left), Barbara Porter ('81) and Sylvia Shippey ('77, '94) share a laugh at the Oct. 4 Master of Business Administration Alumni Chapter annual fall networking reception, which took place this year at the Walter P. Chrysler Museum in Auburn Hills.



EMU President John A. Fallon is joined by (left) former EMU Regent Col. Bill Stephens ('60) and Rob Henry ('89) at the Oct. 5 alumni and friends social in Washington, D.C.

**Note: All locations in Class Notes are in Michigan, unless noted otherwise.**

## 1960s



**PETER J. SAPUTO (B.S. '61)** finished playing Big Daddy in Tennessee

Williams' "Cat on a Hot Tin Roof" at The Warehouse Theatre in Greenville, S.C. Saputo is retired and pursuing an acting career under the professional name Peter Jaye. His Web site is [www.peterjaye.com](http://www.peterjaye.com).

**JIM SARGENT (B.S. '64)** co-authored *Danny Litwiler: Living the Baseball Dream*, published this fall by Temple University Press. (see book review, page 15)



**DR. TOM GRUNDNER (B.S. '67)** authored *The Search for the Perfect Driver*.

He is a retired college professor and master golf club maker who lives in Tucson, Ariz. (see book review, page 15)

## 1970s

**RANDALL SIMON (M.A. '70)** recently traveled to Prague, Czech Republic, and Bratislava, Slovakia, and met with the U.S. and Finnish ambassadors to explore business opportunities in countries new to the European Union.

**T.J. CRONLEY (B.F.A. '71)** participates in national invitational aviation art contests sponsored by *Aviation Week Magazine* and the Naval Aviation Museum in Pensacola, Fla., where he has several works in its collection.

**TERRY ROCK (B.S. '71)** is the director of marketing for the corporate services division of Delta College in University Center.

**DAVID SAM (B.A. '71, M.A. '84)** was named president of Germanna Community College (GCC) in Locust Grove, Va. He previously was vice president for academic affairs at Pensacola Junior College. GCC serves about 14,000 students and is one of 23 colleges in the Virginia community college system.

**LARROW (LARRY) TONDA (B.S. '71, M.A. '78)** retired from Lincoln (Ypsilanti) Consolidated Schools after 34 years of teaching special education. He is a former EMU ROTC cadet and retired from the Army Reserves as a lieutenant colonel.

**CAROLINE FISHER (M.S. '72)** was appointed dean of the School of Management and Information Systems at the University of Missouri-Rolla in Rolla, Mo.

**ROGER SMITH (B.S. '72)** was named a "Michigan Super Lawyer" for 2006 by his peers.

## SUBMITTING A CLASS NOTES UPDATE

Do you have news about yourself you want to share with fellow alumni? You can send the updates electronically by using our online form. Or, you can send the information through regular mail. Please include your name, address, city/state/zip, e-mail address and telephone number, as well as the degree you earned and the year you graduated.

Mail to:  
Eastern Michigan University  
Office for Alumni Relations  
1349 S. Huron St., Suite 2  
Ypsilanti, MI 48197

Send us your photo, too. We prefer color prints or high-resolution digital color images. For faster delivery, use our online submission form, which can be found at:

[www.emich.edu/alumni/association/classnotes](http://www.emich.edu/alumni/association/classnotes)

**BLAINE GOODRICH (M.S. '73, M.A. '78)** is dean of education and human services at Baker College in Jackson.

**ROBERT J. SCOBLE (B.S. '73)** is vice president of sales and marketing at Hyde Tools, Inc., in Southbridge, Mass.

**JAMES G. WELCH (B.S. '73, M.A. '80)** had two poems published in the September issue of *Mobius, The Poetry Magazine*.

**JAMES EATON (M.B.A. '74)** was promoted to president, chief executive and board chairman of Melmedica Children's Health-care, a pediatric home-health agency serving medically fragile children in Illinois and Indiana.

**DAVE KREINBRING (M.A. '74)** retired after 33 years with the federal government. He is now enjoying more golf, and volunteers at the Detroit Zoo.

**DAVID MONTGOMERY (B.S. '74)** works at Northsport Physical Therapy Centers in Gaylord and Lewiston.

**DR. STEVEN H. NEAU (B.S. '74, B.A. '78)** is a professor of pharmaceutical sciences in the Philadelphia College of Pharmacy at the University of the Sciences in Philadelphia, Pa.

## GUIDE TO DEGREES

<b>B.A.</b>	Bachelor of arts	<b>M.S.</b>	Master of science
<b>B.S.</b>	Bachelor of science	<b>M.S.W.</b>	Master of social work
<b>B.A.E.</b>	Bachelor of art education	<b>M.S.N.</b>	Master of science in nursing
<b>B.B.A.</b>	Bachelor of business administration	<b>M.B.A.</b>	Master of business administration
<b>B.B.E.</b>	Bachelor of business education	<b>M.B.E.</b>	Master of business education
<b>B.F.A.</b>	Bachelor of fine arts	<b>M.L.S.</b>	Master of liberal studies
<b>B.M.</b>	Bachelor of music	<b>M.O.T.</b>	Master of occupational therapy
<b>B.M.E.</b>	Bachelor of music education	<b>M.P.A.</b>	Master of public administration
<b>B.M.T.</b>	Bachelor of music therapy	<b>M.M.E.</b>	Master of music education
<b>B.S.N.</b>	Bachelor of science in nursing	<b>S.P.A.</b>	Specialist of arts
<b>M.A.</b>	Master of arts	<b>Ed.D.</b>	Doctorate of education
<b>M.F.A.</b>	Master of fine arts	<b>Ph.D.</b>	Doctorate of philosophy





**JOHN HAYDEN (B.B.A. '75)** was named vice president and chief human resources officer for Bronson Healthcare Group in Kalamazoo.

**THOMAS LUDWIG (B.S. '75)** retired from working for the state of Michigan after more than 30 years of service.

**MARIE MCCLIMANS (M.A. '75)** is a photographer who supplies pictures of Mackinac Island to the Grand Hotel and four other gift shops on the island.

**JAMES MOORE (B.S. '76)** retired after teaching in the Clark County School District in Las Vegas, Nev., for 30 years. Congresswoman Shelley Berkley (NV-01) recognized him for his years of service.

**REBECCA VIGUS (B.S. '76)** authored her second mystery novel, *Out of Flames*. For more information, visit [www.pendream.com](http://www.pendream.com).

**RODNEY E. SLATER (B.S. '77)** was elected to the board of directors of ICx Technologies, Inc., in Washington, D.C.

**STEVE KORNACKI (B.S. '78)** is a senior reporter at *The Tampa Tribune* in Pinellas County, Fla., which stretches from St. Petersburg to Tarpon Springs.

**MARY ANNE BONINE (M.S. '79)** was honored with a Community Forum Award by Galesburg-Augusta (Galesburg) Community Schools.

## 1980s

**WILLIAM BRICKLEY (B.S. '80)** was elected to the executive committee of the law firm Garan Lucow Miller, P.C., at its Grand Blanc office.

**JON LUKER (B.S. '81)** was named university legal counsel for Concordia University in Ann Arbor. He also serves as an assistant professor of business and special projects for Concordia's Haab School of Business and Management.

**DR. LIZ MCGOUGH (B.S. '81)** earned a Ph.D. in counseling psychology from the State University of New York at Buffalo.

**TERENCE FLEMING (B.S. '83)** is director of sales for National Wine & Spirits, Inc., in Indianapolis, Ind.

**THEODORE J. GARDELLA (B.S. '83)** is superintendent of Lakeville Community Schools in Otisville.

**BILL HENDRY (B.B.A. '83, M.S. '89)** is state director-elect for the executive council of the Michigan Society for Human Resource Management. He is executive director of human resources for Northwestern Michigan College in Traverse City.

**MARYBETH WALWORTH (B.S. '84)** was hired by North Branch Area Schools to teach special education at North Branch Elementary School.

**TIMOTHY P. ASHLEY (M.B.A. '85)** was promoted to executive vice president of middle market Midwest by Comerica Bank, where he has worked since 1979.

**JOE MICHAELS (B.S. '85)** is director of major gifts at Madonna University in its advancement office, based in Livonia.

**GLORIA G. WILLIAMS (B.S. '85)** authored *Wow! Poetry*, a book of poetry. (see book review, page 15)

**STEVE GEIMER (B.S. '86, M.B.A. '98)** is vice president of sales, marketing and service for Diagnostic HYBRIDS, in Athens, Ohio. He is featured in the "Ohio Means Business" advertising campaign, with placements in the *The Wall Street Journal* and *Industry Week*.

**SHELLY SAINES (B.S. '87)** was named Distinguished Alumna of the Health Administration Program by EMU's College of Health and Human Sciences.

**PAUL STURGIS (B.S. '87, M.S. '93)** is director of human resources at Huron Valley-Sinai Hospital in Commerce.

**CARL ADAMS, M.D. (B.S. '88, M.S. '92)** was accepted to the three-year family medicine residency program at MidMichigan Medical Center-Midland.

## Kraft fashions a high-profile career



Travis Kraft (B.S. '03) has parlayed his good looks into a "royal" position in the Philippines.

Kraft's chiseled face and ripped abs are splashed across six billboards for Jockey T-shirts. New billboards for blue jeans featuring Travis are coming soon. "People there started calling me 'The Billboard King of Asia' because I have so many billboards," said Kraft, who earned a bachelor of science degree in telecommunications and film. "That is nice to hear and very flattering."

As much as Kraft enjoys



the flash of attention from the billboards, he sees modeling primarily as a way to get noticed for film roles. He has appeared in two Christian-themed films as well as the suspense thriller "Skeletons in the Closet" and the martial arts-themed "No Rules," starring Pamela Anderson.

Based in Los Angeles, Kraft uses his Web site, [www.traviskraft.com](http://www.traviskraft.com), to keep fans and prospective clients up to date on the progress of his career.

**ROBERT ALLEN (B.B.A. '88, M.B.A. '96)** is deputy superintendent for Ann Arbor Public Schools.

**JENNIFER KREFT (B.A. '88, B.S. '01)** is a new Mercy associate. Mercy associates are women and men 25 and older who enter into a covenant with the Sisters of Mercy to serve the economically poor, sick and uneducated.

**DAVID ROSENTHAL (B.S. '88, M.O.T. '99)** is an occupational health adviser and rehabilitation coordinator for Rio Tinto Coal Australia at Tarong Coal in Australia.

**SABRINA TAYLOR (B.S. '89)** is director of services for children and families for the Detroit metropolitan area for Lutheran Social Services of Michigan.

## 1990s

**JOHN KOERNKE (B.S. '90)** is president of Football Quest International, a Monroe-based nonprofit that consults with football teams in the United States, Canada, Europe and New Zealand. He also is president of America's Football League, a nonprofit corporation in Texas.

**LAWRENCE D'ANGELO (B.S. '91, M.A. '96)** is an assistant professor of English at Southern West Virginia Community and Technical College in Mount Gay, W.Va.

**DARLENE GORDON (B.S. '91)** is assistant administrator-association liaison at the National Association of Collegiate Directors of Athletics. She was recently appointed transportation coordinator for the Women's Final Four, which occurs in April in Cleveland, Ohio.

**PATRICK LESLIE (B.S. '91)** is a major in the United States Army. He commands the Special Forces Underwater Operations School in Key West, Fla.

**RICK BUTLER (B.S. '92, M.A. '98)** is a U.S. probation officer for the U.S. Courts in Toledo, Ohio.

**JEFFREY A. DAVIS (B.S. '92)** was named the 2006 Michigan School Social Worker of the Year by the Michigan Association of School Social Workers. He is employed by the Pinconning Area School District.



**CHRIS GELLASCH (B.S. '92)** completed a yearlong deployment to

Afghanistan in April, and earned the Bronze Star Medal. He lives in Fort Lewis, Wash., and is chief of the Environmental Health Engineering Division at the U.S. Army Center for Health Promotion and Preventive Medicine-West.

**RENE KELLER-GREEN (B.A. '92)** is a 10th grade literature and English teacher in a program with Florida's Department of Juvenile Justice, based in Sarasota, Fla.



**BRENDA BOBO (B.S. '93)** wrote *Depression and I*. The book shares her personal journey through depression. She hopes it will inspire others. For more information, visit [www.brendabobo.net](http://www.brendabobo.net). (see book review, page 15)

**MELISSA COMBS (M.A. '93)** is assistant director for Jackson Community College's Hillsdale LeTarte Center.

**LEE MARTIN (B.S. '93)** recently wrote, directed and acted in his first feature film titled, "Top Ten Things I Love/Hate About the Hood." It was released in the summer and features other EMU alumni.

**SAMUEL ROBINSON (B.S. '93)** was named assistant dean of admissions and enrollment management for the College of Arts at Kennesaw State University in Kennesaw, Ga.

**MARCELLA NAUTSCH BRIGHTON (M.B.A. '94)** was promoted to director of financial planning and management for the College of Engineering at the University of Michigan.

**ELIZABETH WALTER (B.S. '94)** is vice president of support services at Cheboygan Memorial Hospital. She completed the Healthcare Compliance Certification Board's examination and is a certified healthcare compliance professional.

**ANGELA YARBER (B.S. '94)** is teaching sixth grade English and sixth and seventh grade religion at St. John Catholic School in Fenton.

**CONNIE ANDERSON (M.A. '95)** was hired by North Branch Area Schools to teach business education at North Branch High School.

**BOB ANKRAPP (M.L.S. '95)** serves as assistant emergency management/homeland security coordinator and public information officer for Dearborn Heights. He earned his Professional Emergency Manager Certification through the Michigan State Police's Department of Emergency Management and Homeland Security.

**NAN ASHER (B.S. '95, M.L.S. '98)** was named executive director of the Michigan Association for Deaf and Hard of Hearing by its board of directors.

**CHRIS BROCKMAN (M.A. '95)** is teaching English at Vance-Granville Community College in Henderson, N.C.

**RICHARD GRAY (B.A. '95)** is an assistant professor of French at Carson-Newman College in Jefferson City, Tenn.

**TERRENCE HICKS (M.A. '95)** is director of the Office of Business Development in the Michigan Department of Transportation. He will serve as director of the department's Disadvantaged Business Enterprise program.



**VIDYADHAR KSHIRSAGAR (B.S. '95, M.A. '99)** is a freelance writer for

Washtenaw Community College's student newspaper *The Voice*, the *Eastern Echo* and the *Ypsilanti Courier*. He also writes regularly for many Asian-Indian newspapers, including *B.M.M. Vritta*, *Chetana* and *Ekata*.





Ferenczi (far right) and fellow teachers ponder a weighty moment.

**R**onald Ferenczi (B.S. '68, M.A. '77) joined an elite group of teachers this fall who can literally call themselves "spaced out."

Ferenczi, who taught science most recently at Covenant High School in Redford, Mich., experienced 30-second periods of weightlessness during a unique airplane ride. He and science teachers from elementary and secondary schools around the Midwest will use the experience to explore the mysteries of space with students as well as the possibilities of space-related careers.

After signing waivers, the educators boarded a Zero Gravity Corporation plane in Cleveland, Ohio, sponsored by Northrop Grumman's Weightless Flights of Discovery. On a modified Boeing 727 aircraft, Ferenczi and the other teachers experienced 15 maneuvers known as parabolas, or arcs, which simulate the weightless conditions in space. As the aircraft climbs steeply, passengers sense the

impact of about 1.8-g force. "You can just feel the skin on your face being pulled backward," said Ferenczi, of Dearborn Heights, Mich., who graduated with a bachelor of science degree in secondary education and a master of arts degree in guidance and counseling.

When the plane enters a controlled descent, there is a 30-second period of zero gravity. Ferenczi said the feeling of weightlessness was a little unsettling. "You float up about 3 feet and then you just hang there. We were all doing a swimming motion trying to grab onto something for stability," he said.

Ferenczi and his fellow teachers performed a variety of science experiments in the flight's zero-gravity environment. Ferenczi's experiment, known as the Cartesian diver, involved a small plastic octopus in a two-liter bottle of water. On land, squeezing the bottle would add pressure and cause the eight-legged creature to sink to the bottom. Releasing the bottle would reduce the pressure and the

squiggly toy would pop to the top. But aboard the weightless flight, the octopus moved about on its own, sinking under the high-pressure conditions of ascent and descent, and rising to the top as the plane's gravity level hit zero.

After completing their experiments, the teachers had some fun tossing M&Ms to each other, diving through a hula-hoop and being flipped head over heels by a staff person. The adventure was caught on video so the teachers can share the experience with their students once on terra firma.

**F**ueled by a long-time interest in space exploration, Ferenczi has also participated in other space-related activities. He led students on a science trip to New Mexico, where their experiments experienced zero gravity on a high-altitude balloon flight at a height of 100,000 feet. In addition, he has had experiments accepted on two space shuttle flights. Unfortunately, his first set of experiments was on

Columbia, which disintegrated on re-entry over Texas in February 2003. His second set, which studied the effects of radiation on plant seeds and prescription drugs, was aboard the Discovery shuttle in July.

In the past six years, Ferenczi has received several awards, including the Catholic Schools Association's Teacher of the Year, Wayne County's Outstanding Science Educator, and Scientific American's Outstanding Achievement Award. He also received a Woodrow Wilson Fellowship, a Fulbright Memorial Teacher Fund Scholarship, a United States Naval Academy Scholarship to study oceanography, and a United Nations UNESCO scholarship to teach English to students in Poland. He also is on the board of directors for the Metropolitan Detroit Science Teachers Association.

(To view Ferenczi in flight, visit *Exemplars* Web site at [www.emich.edu/communications](http://www.emich.edu/communications).)

— Lisa Donovan

**SCOTT DAVIS (M.B.A. '96)**, a former staff writer for *The Saginaw News*, was a winner in the 2006 Michigan Press Association Better Newspaper Contest. He received second place in the news story category (Daily Class B) for a story titled "Within Striking Distance."

**KELLEY WALTON (B.S. '96)** received her senior professional in human resources certificate. She is director of human resources for the Columbus Blue Jackets, the NHL hockey team in Columbus, Ohio.

**JAYMIE WOODS (B.S. '96)** lives in Houston, Texas, where she is the new diversity consultant for Marathon Oil Corp.

**DARIN LUTWIN (B.B.A. '97)** was promoted to branch manager of National City Bank in Farmington.

**TIM ROBINSON (B.B.A. '97)** was named "Partner of the Year" by the Michigan Economic Development Corp.



**RICHARD MARQUIS (B.A. '98, M.A. '01)** authored *Grade Grabbers*, which

helps college students succeed and earn higher GPAs. For more information, visit [www.gradegrabbers.com](http://www.gradegrabbers.com). (See book review, page 15)

**FAY POISSANT (B.B.A. '98)** was elected as the 2007 membership development vice president of the Michigan Junior Chamber, which fosters personal development and leadership skills through events and projects in a variety of areas for men and women ages 21 through 40.

**KRISZTINA UJVAGI-RODER (B.B.A, B.A. '98)** is events manager at the Newcomb Hall University Student Center for the University of Virginia.

**ERIK LINDSTROM (B.S. '99)** is a graphic designer at a major publishing house in New York.

## 2000s

**ERIK HELIN (B.S. '00, M.A. '02)** is teaching English as a Second Language and Spanish at Carnegie Mellon University's campus in Doha, Qatar.

**BENJAMIN LEITCH (B.S. '00)** is a police officer in Mentor, Ohio. He and two other officers recently received the Life Saving Award for helping more than 100 people escape from a motel fire.



**APRIL L. OPPER (M.A. '00)** is an associate at Hahn Loeser + Parks LLP, a law firm

in Columbus, Ohio.



**DAVID W. RIPPLE (M.A. '00)** is associate vice president of development and alumni

affairs at Wayne State University in Detroit.

**MATTHEW W. CHAPIN (B.A. '01, M.A. '05)** is the assistant principal at Airport High School for Airport (Carleton) Community Schools.



**CINDY HASSELBRING (M.A. '01)** was one of 240 teachers nationwide chosen by

NASA to participate in a weightless flight aboard a modified Boeing 727. Only five such flights took place throughout the country. (See story on page 47 about the flight, which also featured fellow EMU alumnus Ronald Ferenczi.) Hasselbring teaches for Milan Public Schools in Milan.

**ELISHA JUMPER (B.B.A. '01)** was selected to participate in the finance management development program at DaimlerChrysler Corp.

**KRISTIN KEERY (B.S. '01)** is the new city planner for Grand Haven.

**EMILY PASOLA (B.S.N. '01)** was promoted to case nurse in the surgical intensive care unit at St. Joseph Mercy Hospital in Ann Arbor.

**VICKI PEPLIN (B.S. '01)** is a teacher at Green High School in the Green Lake (Ohio) School district. Peplin is also pursuing a Ph.D. in curriculum and instruction at the University of Akron.

**KATHRYN BOURBINA (B.M.T. '02)** graduated magna cum laude with a master of music therapy degree from Temple University in Philadelphia, Pa.

**BRIANNE BOYD (B.M.E. '02)** was hired by Dundee Community Schools in Dundee to teach middle school and high school vocal music.

**DOUG BUSCH (M.A. '02)** is executive director of finance and personnel for Fenton Area Public Schools.

**DENISE BEAUVAIS (B.S. '03)** accepted a position with the Centers for Disease Control in its public health portfolio management program.

**ELLEN CHAVES (B.B.A. '03)** has worked for Lear Automotive in Southfield for three years and is pursuing a master's degree.

**LEA CHRISTNAGEL (B.A. '03)** is a first-grade teacher for Dundee Community Schools.

**JOHN W. HAAG (B.B.A. '03)** was promoted to manager at Yeo & Yeo P.C., CPA. He is also a member of the firm's manufacturing and business valuation teams.

**JAMES ISAACS (B.S. '03)** joined the Dearborn Police Department.

**MATTHEW LAVAUTE (B.S. '03)** is an executive mortgage banker at Quicken Loans.

**JUSTIN LAYMAN (B.S. '03)** is an elementary teacher for Ida Public Schools in Ida.

**CHERYL ZALBA (B.S. '03)** is teaching middle school at Discovery Middle School for Plymouth-Canton Community Schools.

**TODD ZIOBRO (B.S. '03)** is an aviation dispatcher at Oakland International Airport in Pontiac.

**KATHLEEN AQUILINA (B.S. '04)** is the grassroots community organizer for Planned Parenthood Affiliates of Michigan.



**IAN BAIN (B.S. '04)** graduated from the automated logistical specialist advanced individual training course at the U.S. Army Quartermaster Center and School in Petersburg, Va.

**NICOLE BLAKELY (B.S. '04)** is pursuing a master's degree in criminal justice at Georgia State University (GSU). She is also an assistant complex director in the GSU housing department.

**KERRY COLLIGAN (M.B.A. '04)** is director of operations for Ann Arbor-based Cimulus Software.

**MICHAEL CURTIS (B.S. '04)** is the assistant manager of American Eagle Outfitters at Southland Center in Taylor.

**JULIA DALRYMPLE (B.S. '04)** received the Dr. Jack T. Humbert New Professional of the Year Award from the Michigan Marketing Educators Association. The award recognizes outstanding marketing educators. She is a marketing educator at Lake Orion High School for Lake Orion Public Schools.

**ADAM HERMAN (B.A. '04, M.A. '06)** is a counselor in the Office of Undergraduate Admissions at Wayne State University.

**JENNIFER MORAN (B.S. '04)** completed the 40-hour Michigan Victim Assistance Academy training titled, "Understanding the Effects of Traumatic Stress and Intervention of Childhood Sexual Assault."

**KIM MORRISON (B.S. '04)** is a judicial clerk for Livingston County Circuit Judge David Reader. She is studying to become a criminal lawyer.

**SHELLEY WILSON (M.L.S. '04)** was named director of leadership and diversity programs at Stetson University in Deland, Fla.

**GARRETT KERR (B.S. '05)** is attending DePaul University School of Law in Chicago.

**MIKE MCSHANE (B.S. '05)** teaches health education at Boyne City Middle School for Boyne City Public Schools.

**JEFF REED (B.S. '05)** is a second lieutenant in the U.S. Army, 173rd Airborne Brigade, stationed in Bamberg, Germany.

**LYNN KOCH (B.S. '06)** is working in the field of social work as a mental health worker for Washtenaw County.

**SANDEE (RAGER) RODRIGUEZ (B.S. '06)** established the Sandee Rager Disability Scholarship at EMU. The new fund will uniquely benefit students with disabilities without limit as to college or major.

## Faculty, staff memoriams

Barbara Borusch (B.S. '42), who taught from 1950-79 in the teacher education department, died Jan. 30, 2006. She was 84.

Jimmy Ray Forester, Sr., a grounds supervisor since 1984, died Dec. 1. He was 58.

Walter L. Gessert (B.A. '44), professor of physics and musical acoustics for 25 years, died Aug. 19 in Ypsilanti. He was 87.

Frederick E. Haun, a professor of English from 1966 until his retirement in 1988, died Nov. 2 in Atlanta, Ga.

Helen M. Hill, a bookkeeper assistant in the audit department for 18 years, died Aug. 5 in Ypsilanti. She was 84.

Leonard Riccinto, a professor of music for 21 years who retired in August, died Dec. 11. He was 65.

Dr. Thom Slade, the athletic team dentist from 1984 to 2006, died Nov. 12 in Ann Arbor following a lengthy illness. He was 54.

Scott W. Street, a professor of education who retired in 1988, died Sept. 25 in Superior Township. He was 89. During his career at EMU, he also administered the University's program for training student teachers.

**DONALD M. CURRIE (1918-2006)**

## Former alumni director, state education leader Currie dies

Donald M. Currie, a Michigan State Normal School graduate and member of the Michigan Education Hall of Fame, died in July at his home in Laguna Hills, Calif. He was 88.

His first teaching job was in a one-room schoolhouse in Saline, Mich. He later joined the faculty at EMU and served, successively, as an education instructor, director of alumni relations, director of placement and dean of students. (In 1981, he received a Distinguished Alumnus Award from the EMU Alumni Association.)

Currie joined Royal Oak (Mich.) Public Schools in 1958 as assistant superintendent. He was appointed superintendent in 1962, and held that position until 1973, when he left to become the executive director of the Michigan Association of School Administrators.

Currie earned a bachelor of arts degree in 1947, and received an honorary degree in 1965.



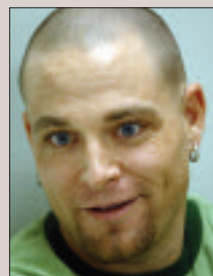
## Alumni memoriams

Evelyn MacGregor Allen (B.A. '29) Hockessin, Del., Oct. 3  
 Helen L. Davis (B.S. '35) Mount Clemens, Nov. 5  
 Edith Lillian Olmsted ('37) Saginaw, July 16  
 Roberta A. Goings (B.S. '39) Sebring, Fla., Oct. 5  
 Neville Walker ('39) Holland, Aug. 29  
 Pauline Coates Stockholm (B.S. '40) Winter Haven, Fla., Sept. 27  
 Grayce Strum (B.S. '40) Fort Myers, Fla., Sept. 13  
 Shirley M. Herron (B.S. '42, M.A. '69) Marlette, Oct. 9  
 Mary Jane Carland (B.S. '43) Beulah, Sept. 12  
 Virginia Horton ('43) Lansing, Nov. 1  
 Fern E. Proctor ('43) Monroe, Sept. 11  
 Donald M. Currie (B.A. '47, H.L.W. '65) Laguna Hills, Calif., July 12  
 Jean Daily (B.A. '48) Ann Arbor, Sept. 13  
 Louis G. Batterson (B.S. '49) Ypsilanti, Oct. 15  
 Merlin Kerr ('49) Armada, Oct. 4  
 Matthew Mittlestat ('51) Detroit, Nov. 8  
 Walter Dindoffer ('52) Lambertville, Sept. 4  
 Frank W. Vel (B.S. '52) Canadian Lakes, Aug. 8  
 Joan M. Gunther (B.A. '53) Ann Arbor, Sept. 15  
 Richard M. Chatters (B.S. '56, M.A. '64) Britton, Nov. 6  
 Wreitha M. Miller (B.S. '58, M.A. '63) Grand Blanc, Oct. 20  
 Wallace Matthew Ollila (M.A. '59) Jackson, Aug. 6  
 Dale F. Park ('59) Flint, Aug. 22  
 Patrick Uetz ('59) Woodhaven, Sept. 5  
 Carole A. Dehart (B.S. '60) Portland, Ore., Nov. 4  
 Jerry Jennings (B.S. '61) Grand Blanc, July 22  
 Sister M. Claretta Doerftler (B.S. '62, M.A. '66) Manitowoc, Wis., Aug. 23  
 Eleanor L. Phail (B.S. '62) Easley, S.C., July 28  
 Jack Vince ('63) Howell, Sept. 9  
 Harriett Louise Woodliff ('63) Grand Rapids, July 28  
 Ruth Peterson (B.S. '65) Lapeer, Oct. 9  
 Myrtle Louise Solomonson ('65) Adrian, Aug. 15  
 Mark Stewart (B.A. '66, B.S. '73) Bloomfield, Aug. 31  
 Lance A. Klinge (B.A. '67) Fort Lauderdale, Fla., Oct. 9  
 Lorealee M. Bruce (B.S. '68) China Grove, N.C., Sept. 13  
 William Enslin (M.A. '68) Lansing, Oct. 17  
 Richard D. Hannum (M.A. '68) Luna Pier, Oct. 2  
 William Roe (B.S. '68) Canton, March 31, 2005  
 William Manley Jr. ('69) Swartz Creek, Oct. 2  
 Marilyn L. Smith (B.A. '70, M.A. '73) Santa Rosa, Calif., Aug. 16  
 Charlene E. Parrott (M.A. '71) Northville, Oct. 27  
 Margaret M. Uhl (M.A. '71) Bedford, Oct. 16  
 June J. Hauser (M.S. '72) Flint, Aug. 14  
 Bobby Joe Wells (B.B.A. '72) Flint, Sept. 29  
 James Vandenbroek (B.S. '73) Dearborn, May 23  
 Carol M. Grunland (B.A.E. '75) Gaylord, Oct. 22  
 Cathy L. Niec-Judd (B.S. '76, M.A. '91) Cheboygan, Oct. 7  
 Rosemary Burgess (B.S. '77) Porterville, Calif., Jan. 1  
 Anthony Ciolino (B.S. '77) Clinton Township, Nov. 10  
 Kenneth M. Elliot (B.S. '77) Oxford, Nov. 8  
 Charelene D. Cutro (M.B.A. '78) Ann Arbor, Oct. 26  
 Roberta A. Gilkey (B.B.A. '80, M.B.A. '81) Saline, Aug. 21

Kathe Kowalski (B.F.A. '80, M.F.A. '85) Erie, Pa., Sept. 3  
 Anne Michele Liedel (B.S. '81) Fenton, Aug. 25  
 Hilda Maassab (M.S. '82) Ann Arbor, July 24  
 Kimberly Ann Wheelock (B.F.A. '84) Grand Rapids, Aug. 10  
 Deanna M. Sescourka (B.S. '85, M.A. '87) Warren, Ohio, Sept. 24  
 Delia "Jo" Milligan (M.A. '87) Lakeland, Fla., Oct. 2  
 Joan E. Hall (M.A. '91) Ann Arbor, June 9  
 Tracey A. Kerr (B.S. '02) Howell, Oct. 2  
 Julie B. Caldwell (M.A. '04) Ann Arbor, Oct. 29

## Wisdom beyond his years

For Matthew Morrell, a nearly five-year battle with diabetes, compounded by cirrhosis of the liver and then leukemia, came to an end March 9, 2006, in Oshkosh, Wis. He was 28.

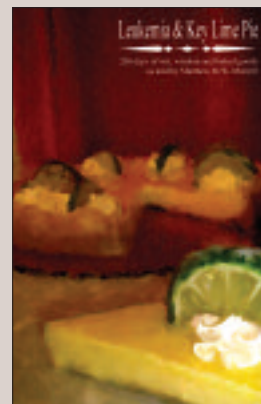


Morrell gained wisdom beyond his years in his short time on earth. In his book *Leukemia & Key Lime Pie: 200 days of wit, wisdom and baked goods*, he shared the important life lessons he learned as he chronicled the last six months of his journey.

Morrell ('99) chose EMU over more distant colleges because of its criminal justice and pre-law program, said Todd Morrell, Matthew's older brother. An academic scholarship and a call from the Eagles' hockey coach made enrolling at EMU even more appealing.

"He was excited about being a little closer to home and being able to play hockey," said Todd. "He was an amazing guy."

Paul Fassbender, Morrell's teammate and then coach at EMU, remembered Matthew fondly. "He was a great teammate, worked hard and was the academic winner three out of four years," said Fassbender. "Matt had a lot of friends on and off the ice."



In Morrell's book, based on his online blog, he shared the ordeal of his medical treatments along with his love of football, ice fishing, NASCAR racing, the musical "Les Miserables" and, most importantly, his family and friends. He was especially excited and thankful to everyone at the *Appleton Post-Crescent* newspaper in Appleton-Fox Cities, Wis., for creating his "fifteen minutes" of fame with a front-page story Feb. 19, 2006, titled "Matthew's Journey."

Morrell wanted his life to make a difference and to have an impact on those he left behind. "I hope you have learned to find the 'simple pleasures' in life and that a good piece of key lime pie never fails to put a smile on the face," Matthew wrote.

— Lisa Donovan



## JANUARY

**16 EMU Faculty Art Exhibition:** Annual event featuring artwork of full-time and adjunct faculty. Works range from small pieces of jewelry to large paintings and sculpture. Through March 9 at the University Art Gallery, EMU Student Center.

**25 "The Tempest":** EMU Theatre presents this Shakespearean classic and its world of disarray consumed by greed and treachery. Jan. 25, 26 at 8 p.m.; Jan. 27, 5 and 9 p.m. Sponberg Theatre.

## FEBRUARY

**2 Symphony Orchestra:** Director Kevin Miller leads the Symphony Orchestra. Pease Auditorium, 8 p.m.

**4 Wind Symphony and Symphonic Band:** The Wind Symphony, under the direction of Scott Boerma, and the Symphonic Band, conducted by Mark Waymire, present "Winter Wind." Pease, 3 p.m.

**9 "A Streetcar Named Desire":** Pulitzer Prize-winning masterpiece captures the desires and despairs of Blanche, Stanley and Stella. Feb. 9, 15-17 at 8 p.m.; Feb. 10, 5 and 9 p.m.; Feb. 11, 2 p.m. Quirk Theatre.

**16 Graduate music competition:** Graduate students compete for scholarship honors. Pease, 4 p.m.

**17 Jazz ensemble:** Donald Babcock conducts the Jazz Ensemble in a varied program of jazz classics and fresh charts. Pease, 8 p.m.

**21 "Music Now Fest '07":** Displaying collective talents of music faculty and students during three days of concerts, recitals, lectures, discussions and open rehearsals. Locations across campus.

## MARCH

**5 Graduate Student Art Show:** All art is eligible for the Graduate School's Artistic Excellence Awards. The award-winning works are purchased by the Graduate School and become part of EMU's permanent collection. Through March 30, Ford Gallery in Ford Hall. (Opening reception March 5, 4-6 p.m.)

**12 Michigan Collects Ruth Weisberg:** A retrospective exhibition documenting the work of internationally recognized painter and printmaker Ruth Weisberg during her 40-year career. Weisberg taught at EMU from 1966-69. Through April 27 at the University Art Gallery, Student Center. (Opening reception March 12, 4-6 p.m.)

**12 Lecture by Ruth Weisberg:** 7:30 p.m., Student Center Auditorium.

**21 Board of Regents:** EMU Board of Regents meet. Welch Hall, 12:45 p.m.

**23 "The Good Person of Setzuan":** EMU Theatre presents this poignant play charged with theatricality, humor, song and poetry. March 23, 29-31 at 8 p.m.; March 24, 5 and 9 p.m.; March 25, 2 p.m. Quirk.

**25 Cellopalooza:** Faculty cellists Diane L. Winder and Peter Opie, EMU students, alumni and area students and teachers perform. Pease, 7 p.m.

**26 Annual Graduate Research Fair:** Student Center, all day.

**30 27th Annual Undergraduate Symposium:** Student Center, 9 a.m.-6 p.m.

**31 Community Dance Day:** EMU dance program hosts event, which includes master classes taught by dance faculty and guest artists, concluding with a 4 p.m. concert. General admission: \$6. Pease, 4 p.m.

## APRIL

**2 Annual Student Art Show:** Juried show provides opportunity to present work of students. Through April 20, Ford Gallery and the IGG Student Gallery, Student Center.

**4 National Collegiate Poetry Slam:** EMU and The Poetry Society host the National Collegiate Poetry Slam. Through April 8, Student Center. (see story page 16)

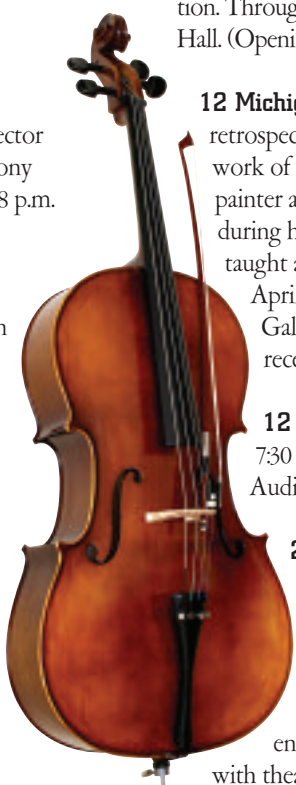
**15 Ann Arbor Symphony Orchestra:** The Department of Music and Dance welcomes the Ann Arbor Symphony Orchestra in the first concert of a new collaborative venture. Admission TBA. Pease, 8 p.m.

**21 "Dancing with the Stars":** Annual Jazz Benefit Dance featuring Al Townsend's The Couriers. Proceeds fund the Al Townsend Endowed Scholarship for jazz studies. Admission: \$60 per person, includes food and dancing; cash bar. Reserved tickets required: 734.487.0277. Student Center, 6 p.m.

**23 Art Department Honors Exhibition.** Honors students and scholarship recipients show work. Awards are announced at the reception. Through April 27, Ford Gallery. (Opening reception April 23, 4-6 p.m.)

**29 EMU Spring Commencement:** Ceremonies at 10:30 a.m. and 2 p.m., EMU Convocation Center.

**30 The Children's Art Showcase:** Featuring artwork of children enrolled in EMU's Children's Institute. A silent auction benefits the Family Scholarship Fund. Through May 4, Ford Gallery.



## IMPORTANT NUMBERS

EMU Ticket Office: 734.487.2282  
EMU Theatre Box Office: 734.487.1221

View all calendars at [www.emich.edu/calendars](http://www.emich.edu/calendars)



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